

## 24th Annual TribalNet Conference and Tradeshow

| Time                        | Session   | Speaker  | Track         | Location             | Access          |  |  |  |  |
|-----------------------------|---|--|---------------|----------------------|-----------------|--|--|--|--|
| Monday, S                   | Monday, September 18, 2023  |  |               |                      |                 |  |  |  |  |
| 7:00am to<br>3:30pm<br>PDT  | Registration Registration/Information/Check-In  | N/A  |               | Town & Country Foyer | All             |  |  |  |  |
| 7:00am to<br>2:45pm<br>PDT  | <b>TribalHub Members Only VIP Lounge</b> We love our TribalHub members! Come enjoy refreshments, exclusive drawings, and grab your welcome gift!  | N/A  |               | Town & Country Foyer | Members<br>Only |  |  |  |  |
| 7:00am to<br>9:45am<br>PDT  | Welcome Grab N Go Food & Drinks on behalf of our Sponsors Thank you to our sponsor- Pavilion Payments!  | N/A  |               | Town & Country Foyer | Blue &<br>Green |  |  |  |  |
| 8:00am to<br>3:00pm<br>PDT  | Computer Center Sponsored By Microsoft Thank you to Microsoft!  | N/A  |               | Town & Country Foyer | ALL             |  |  |  |  |
| 9:00am to<br>9:30am<br>PDT  | Make the Most out of Your Time Here Come and learn how to best utilize your time at TribalNet!  | Facilitated by<br>TribalHub                                |               | Town & Country A     | Green           |  |  |  |  |
| 9:45am to<br>10:45am<br>PDT | <b>Vendor Risk Management</b> Vendor risk management is a critical aspect of organizational risk management strategies. The panel discussion featuring legal, insurance, and information security experts will equip attendees with a comprehensive understanding of vendor risk management from multiple perspectives. By implementing the insights and best practices shared, organizations can effectively mitigate vendor-related risks and safeguard their operations, reputation, and data against potential threats and liabilities. | Kimi Gordy, Pat<br>Jewell, Toni<br>Pepper, Glenn<br>Wilson | Cybersecurity | Town & Country C     | Blue &<br>Green |  |  |  |  |

| Time                         | Session   | Speaker                      | Track  | Location         | Access          |
|------------------------------|---|------------------------------|--|------------------|-----------------|
| 9:45am to<br>10:45am<br>PDT  | Data-Driven Delights: The Verdict on CDPs (Customer Data Platforms) Customer Relationship Management (CRM) tools have long been at the heart of helping casino/resort employees manage their customer relationships & preferences. What is the role of a CRM platform in a customer or tribal member experience transformation and how can it work with a CDP (Customer Data Platform) to transform the way we engage? What key features and functionality should you be looking to prioritize in 2023? How have CRM needs evolved into Customer Data Platform (CDP) needs for marketers and tribal outreach coordinators? Attendees of this session will gain practical knowledge and actionable takeaways including the value of a CDP and how it might benefit their tribes' customer engagement/membership management.  | Omar Ayoubi, Ryan<br>McGrath | Tribal Gaming &<br>Hospitality<br>Technology | Palm 1-3         | Blue &<br>Green |
| 9:45am to<br>10:45am<br>PDT  | A Leader's Guide to Creating a Strong Security Culture During this session, Mike will cover what it takes from leadership to have an effective and robust security posture that is built to protect your organization. He will cover topics such as creating a strong security culture, creating leaders, and retaining talent. This session is for EVERYONE.   | Mike Miller                  | Leadership &<br>Management                   | Town & Country B | Blue &<br>Green |
| 11:00am to<br>12:00pm<br>PDT | Building the Tribal IT Dream Team: How ITIL and Tribal Cultural Values Create a Winning Culture Keeping pace with change while delivering high-quality services and solutions can be daunting in a historical era marked by breakneck technological progress, labor market shortages, and increasingly restricted budgets. The answer to the challenge may not only lie in IT service best practices but in leveraging our secret superpower as Indigenous people: tribal cultural values.  This conference session will explore how tribal cultural values combined with IT best practices can help your team keep pace with technological progress and deliver high-quality services and solutions. By tapping into the wisdom of our communities, we can incorporate principles of collaboration, unity, and well-being into our IT service best practices, enhancing our ability to meet the needs of our customers, co-workers, and communities. | Paula Starr                  | General<br>Technology                        | Town & Country B | Blue &<br>Green |

| Time                         | Session  | Speaker   | Track                              | Location         | Access          |
|------------------------------|--|---|------------------------------------|------------------|-----------------|
| 11:00am to<br>12:00pm<br>PDT | Public Safety, Communications & Emergency Management - You Aren't Alone  Today's complex communications environment poses many challenges to the public safety community, especially to tribes with unique needs and infrastructure challenges. The Cybersecurity and Infrastructure Security Agency (CISA) has established programs, resources, and tools within the Emergency Communications Division (ECD) to directly assist sovereign tribes with assessing, enhancing, and utilizing communications technology, at no cost to tribal departments and agencies. The ECD Tribal Emergency Communications Team serves as a single point of contact to help tribes access these technical expertise, services, resources, and tools to help them strengthen and protect their communications systems and infrastructure and serve their communities. CISA's technical assistance assists tribes in their efforts to maintain tribal sovereignty, build resiliency, and identify technology solutions flexible to meet a tribe's communications needs. During this briefing, participants will learn about technical service offerings, programs, and resources available to tribes and how to access them. Participants are encouraged to articulate any challenges their tribe may face so that the presenters can identify potential support opportunities and resources during the Q&A session. Attendees will develop an understanding of the technical assistance service offerings to improve public safety communications infrastructure, governance, and usage in Indian Country; available at no cost. Also learn how CISA's technical assistance can support tribes with developing and enhancing their public safety communications, emergency planning and preparedness, and long-term resilience. Will be able to identify an understanding of local staffing and resources available within each region to provide direct support to tribes and the process for tribes to directly request technical assistance to support public safety communications. | Laura Goudreau,<br>Jessica Kaputa                                   | Tribal<br>Government<br>Technology | Palm 4-6         | Blue &<br>Green |
| 11:00am to<br>12:00pm<br>PDT | Al - a new challenge for cybersecurity?  Artificial Intelligence (AI) is certainly having a breakout year. Every day there seems to be some new AI driven Cyber Security tool or service that becomes available. For cyber security professionals, this presents some new challenges as well as opportunities. Our panelists will address this and much more. Hear and be part of the discussion on how to embrace AI for Cyber Security while mitigating risk, future trends and insight on the rise of AI. This year's agenda wouldn't be complete without covering this hot new topic!  | Steven Boesel,<br>Scott Melnick, Ram<br>Patrachari, Manjit<br>Singh | Cybersecurity                      | Town & Country C | Blue &<br>Green |
| 12:00pm to<br>1:15pm<br>PDT  | Lunch Sponsored by World Wide Technology Thank you to our sponsor!   | N/A   | Meals                              | Town & Country A | Blue &<br>Green |
| 12:45pm to<br>1:30pm<br>PDT  | TribalHub Benchmarking<br>-  | Facilitated by<br>TribalHub   |                                    | Town & Country C | Blue &<br>Green |
| 1:30pm to<br>2:30pm<br>PDT   | Cybersecurity & Your Cloud Migration  Tribes of all sizes and resource levels are moving services to the cloud, but how do you do this while maintaining the security of your systems, network and data sovereignty? Can I simply trust and rely on my vendors and service providers to simply "have that covered"? In this session we will cover some best practices for every tribe to follow when moving any of their resources to the cloud.   | Bill Barkovic, Jeff<br>Engle  | Cybersecurity                      | Town & Country C | Blue &<br>Green |

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|--------------------------------------|--|--|--|-------------------------|-----------------|
| 1:30pm to<br>2:30pm<br>PDT           | FCC Update and Q&A  Join this session to hear critical and timely informational updates specifically for Tribal  Nations and tribal enterprises from the Federal Communications Commission (FCC). Both the Office of Native Affairs and Policy and the Broadband Data Task Force will present.  Tune in to hear about FCC programs and opportunities to participate in FCC proceedings.  Presentations will cover topics such as the Affordable Connectivity Program and the FCC  National Broadband Map and how to challenge the data. Bring your questions. There will be an opportunity for discussion and Q&A. | Denise Bambi<br>Kraus, Sayuri<br>Rajapakse, Aaron<br>Wheeler | Tribal<br>Government<br>Technology           | Palm 4-6                | Blue &<br>Green |
| 1:30pm to<br>2:30pm<br>PDT           | Wearable & Implantable Technology Wearable technology in healthcare refers to devices that patients attach to their bodies to collect health and fitness data, which they may provide to doctors, health providers, insurers and other relevant parties. Discussion centers around the challenges to get this device information into the providers hands, and patient health records securely, as well as the new rules coming out January 2024 for cyber compliance of devices of implantable technology.  | Reese Weber  | Tribal Health<br>Information<br>Management   | Palm 1-3                | Blue &<br>Green |
| 1:30pm to<br>2:30pm<br>PDT           | The Cashless Ecosystem and your Casino Resort Cashless has arrived and adoption at casinos and hotels across the country is underway. Whether you are just considering this technology or already implementing it, you can gain some additional knowledge in this session. We will discuss the key elements and products that are part of a cashless ecosystem, as well as both the challenges and benefits that cashless provides.  | Christopher<br>Justice, Darren<br>Simmons                    | Tribal Gaming &<br>Hospitality<br>Technology | Town & Country B        | Blue &<br>Green |
|                                      |  |  |  |                         |                 |
| 2:30pm to<br>2:45pm<br>PDT           | Break Sponsored by: Solutions II & NetApp Thank you to our sponsors for the refreshments!  | N/A  |  | Foyer                   | Blue &<br>Green |
| 2:45pm                               |  | N/A<br>Facilitated by<br>TribalHub                           |  | Foyer  Town & Country C |                 |
| 2:45pm<br>PDT<br>2:45pm to<br>3:45pm | Thank you to our sponsors for the refreshments!  Vendor Meeting- make the most of your week and year with TribalHub  | Facilitated by   | Cybersecurity                                | ,                       | Green           |

| Time                       | Session  | Speaker                             | Track                                      | Location             | Access          |
|----------------------------|--|-------------------------------------|--|----------------------|-----------------|
| 2:45pm to<br>3:45pm<br>PDT | Change Management and the Project Life Cycle in Health Change management takes into account the various barriers to success. In health change and project management present an even bigger challenge. When done properly, change management lays out a step-by-step process to identify a challenge, make changes, and execute successfully. In planning ahead for new EHRs, Technology, Innovation, and all changesa Change Management Committee is a must! Healthcare project managers oversee a variety of projects—from new construction to improving emergency response rates to new EHR systems—and must manage people, schedules, and budgets to turn ideas into realities. This role requires strong interpersonal skills, a high level of organization, and excellent problem-solving abilities. With changes ahead for everyone, this session is a must attend. | Justin Tafoya                       | Tribal Health<br>Information<br>Management | Palm 1-3             | Blue &<br>Green |
| 2:45pm to<br>3:45pm<br>PDT | <b>Utilizing Problem Solving for Vendor and Contract Optimization</b> Delve into the application of problem-solving principles to enhance vendor and contract management. Improve reliability, performance, and collaboration, irrespective of your organization's resources. Acquire the skills to define effective metrics, simplify workflows, and integrate strategies for transparency, resilience, and automation. Explore pragmatic and flexible methodologies to revamp vendor relationships, ultimately benefiting your entire organization.  | Rocco Brittingham,<br>James Lambert | General<br>Technology                      | Palm 4-6             | Blue &<br>Green |
| Tuesday, 9                 | September 19, 2023   |                                     |  |                      |                 |
| 7:00am to<br>3:30pm<br>PDT | Registration Registration/Information/Check-In   | N/A                                 |  | Town & Country Foyer | ALL             |
| 7:00am to<br>1:00pm<br>PDT | <b>TribalHub Members Only VIP Lounge</b> We love our TribalHub members! Come enjoy refreshments, exclusive drawings, and grab your welcome gift!   | N/A                                 |  | Town & Country Foyer | Members<br>Only |
| 7:00am to<br>8:15am<br>PDT | Breakfast Sponsored by BIG Cyber Thanks to our sponsor for providing fuel for the day!   | N/A                                 | Meals                                      | Town & Country A     | Blue &<br>Green |
| 8:00am to<br>3:00pm<br>PDT | Computer Center Sponsored by Microsoft Thank you to Microsoft!   | N/A                                 |  | Town & Country Foyer | ALL             |

| Time                        | Session   | Speaker                              | Track         | Location         | Access          |
|-----------------------------|---|--------------------------------------|---------------|------------------|-----------------|
| 8:15am to<br>9:30am<br>PDT  | Crystal Ball Gazing: Will Your Future Be Reinvented?  Join us for an insightful session as we delve into the transformative power of generative Al and its potential effects on the twenty-first century. Reflecting on the recent pandemic's impact on our workforce and drawing inspiration from the Spanish proverb, "Life is a series of collisions with the future," we aim to unravel the profound implications of our impending future on business and consumer market behavior.  Innovation continues to reshape our world at unprecedented speed. Just a couple of decades ago, we marveled at the societal changes brought about by the internet. Then social media, just a mere decade ago. Today, we stand on the cusp of exciting new possibilities, ranging from digital currencies to the revolutionary digital entertainment potential of generative Al. These developments lay the groundwork for a future dominated by the digitization of assets, including the convergence of NFTs with real-life gaming and sports betting.  In this session, we will navigate through the undercurrents shaping society today, gaining a comprehensive understanding of the forces propelling change. We aim to equip you with the knowledge and readiness required to embrace this bold new future. Discover how to seize the opportunities that lie around every corner while also addressing the disruptions and complexities that lie ahead. Join us as we embark on a journey of exploration and preparation for the reinvention of our collective future. | Michael Tchong                       | Keynote       | Town & Country A | Blue &<br>Green |
|                             | This insightful session will delve into the transformative power of generative Al and its potential effects on the twenty-first century. Reflecting on the recent pandemic's impact on our workforce and drawing inspiration from the Spanish proverb, "Life is a series of collisions with the future," we aim to unravel the profound implications of our impending future on business and consumer market behavior. Innovation continues to reshape our world at unprecedented speed. Just a couple of decades ago, we marveled at the societal changes brought about by the internet. Then social media, just a mere decade ago. Today, we stand on the cusp of exciting new possibilities, ranging from digital currencies to the revolutionary digital entertainment potential of generative Al. These developments lay the groundwork for a future dominated by the digitization of assets, including the convergence of NFTs with real-life gaming and sports betting. In this session, we will navigate through the undercurrents shaping society today, gaining a comprehensive understanding of the forces propelling change. We aim to equip you with the knowledge and readiness required to embrace this bold new future. Discover how to seize the opportunities that lie around every corner while also addressing the disruptions and complexities that lie ahead. Join us as we embark on a journey of exploration and preparation for the reinvention of our collective future.  |                                      |               |                  |                 |
| 9:45am to<br>10:45am<br>PDT | Future Authentication Strategies  Are you dealing with Identity-sprawl? Are your users frustrated by seemingly endless MFA prompts? Password reset requests for application identities that you were not even aware you were managing? The increased risk to Identities from nation-state threat actors combined with the fact that compromised identities were the culprit for many successful ransomware and/or other cyber attacks have caused organizations to layer in additional security controls and technology to protect their Identities. In most cases, this has resulted in incredible user frustration, never-ending Identity projects, and expanding budget needs while not solving the problem. While this is not an "easy" problem to solve, it is solvable and should be treated as a transformation project. Join us, and we will discuss common pitfalls and ways to avoid them.  | Jason Norred,<br>Jennifer Lyn Walker | Cybersecurity | Town & Country C | Blue &<br>Green |

| Time                         | Session  | Speaker  | Track  | Location             | Access          |
|------------------------------|--|--|--|----------------------|-----------------|
| 9:45am to<br>10:45am<br>PDT  | How to Win in the Conference Room or the Board Room Your success is often based upon your ability to gain support and approval for your projects, funding, ideas or strategies. What makes someone effective at delivering winning proposals and presentations, and how can you become more effective at this? Join this session to gain some insight, tips and simple communication changes that you can apply to step up your game in your next executive discussion or presentation.  | Toni Pepper  | Leadership &<br>Management                   | Town & Country B     | Blue &<br>Green |
| 9:45am to<br>10:45am<br>PDT  | Data Governance in Tribal Health In this session, attendees will learn to identify the different legal frameworks that govern the use of "health" information. We will discuss the changes to 42 CFR Part 2 and how this impacts a data governance strategy and identify risks and benefits regarding using health information to identify social determinants of health and program success. We will also outline requirements to use health information for data analytic purposes.  | Kimi Gordy   | Tribal Health<br>Information<br>Management   | Palm 1-3             | Blue &<br>Green |
| 9:45am to<br>10:45pm<br>PDT  | Wireless Slot Floors - the pros and cons  Most casinos would love to get rid of the miles of cabling infrastructure that fills the floors, walls, conduits and wiring racks all across their property. Wireless provides a potential solution, but most properties remain very wary of potential dependability issues or lack of bandwidth when it comes to wireless technology. In this session we will discuss the real world pros and cons to consider before moving some, or all, of your gaming systems and gaming floor to a wireless solution.  | Chris DeCamp,<br>Richard Rader   | Tribal Gaming &<br>Hospitality<br>Technology | Palm 4-6             | Blue &<br>Green |
| 10:45am to<br>11:00am<br>PDT | Break Sponsored by Esri & CDW-G Thank you to our sponsors!   | N/A  | Breaks                                       | Town & Country Foyer | Blue &<br>Green |
| 11:00am to<br>12:00am<br>PDT | Creating a Game Changing Technology Steering Committee  Today it is more important than ever for executive leadership to participate in setting and communicating the technology strategy, goals and vision for your tribe or tribal enterprise. To be effective and aligned- no department should be working alone. Join this session as we discuss creating or improving on an effective executive or technology steering committee structure.   | David Goldberg   | General<br>Technology                        | Palm 4-6             | Blue &<br>Green |
| 11:00am to<br>12:00pm<br>PDT | Broadband- Tribal Engagement Strategy & Resource Management Every tribe has a unique situation and unique needs when it comes to broadband access and access to high speed internet and dependable communications. Geography, terrain, size of trust land and service area, number of tribal citizens and current telecommunication infrastructure all effect needs. In this session we will focus on the different strategies tribes can employ to meet their unique needs for improving access to communications, internet and dependable digital services. All of these must be part of a sustainable long term strategic initiative. | Christopher Abel,<br>Boyd Cummings,<br>Rob Griffin,<br>Margaret<br>Gutierrez, Andrew<br>Orosco, Jr | Tribal<br>Government<br>Technology           | Palm 1-3             | Blue &<br>Green |

| Time                         | Session  | Speaker  | Track  | Location         | Access          |
|------------------------------|--|--|--|------------------|-----------------|
| 11:00am to<br>12:00pm<br>PDT | What's New in Gaming Management System Technology?  Everyone involved with gaming and hospitality should join this session to hear directly from our panelists representing gaming system leaders at Aristocrat, IGT, Light & Wonder and CasinoTrac on the current and future technology surrounding core casino gaming systems. Our TribalNet Gaming Advisory Board members will lead the conversation, asking each of the panelists questions they have prepared regarding each gaming system company's future vision of gaming technology.  | Mark Badal, Chad<br>Hoehne, Rayma<br>Pulipati, Karthick<br>Raman, Patrick<br>Tinklenberg, Jon<br>Wolfe | Tribal Gaming &<br>Hospitality<br>Technology | Town & Country C | Blue &<br>Green |
| 11:00am to<br>12:00pm<br>PDT | New Employees - A first 30 day strategy  The first 30 days experience for a new employee can determine the success of a new hire. If your new employee experience ends at or near the onboarding process, you might want to consider a change of strategy. Orientation and onboarding are NOT the same. Attendees in this session will hear some best practices and successful program examples for any employee's first month of employment.  | James Beal, Keith<br>Gregory   | Leadership &<br>Management                   | Town & Country B | Blue &<br>Green |
| 12:00pm to<br>1:15pm<br>PDT  | Lunch Sponsored by Signature Systems Inc. Thank you to our sponsors!   | N/A  | Meals  | Town & Country A | Blue &<br>Green |
| 1:15pm to<br>2:15pm<br>PDT   | Security Risk Assessments and Readiness  How do you really know if your security posture is solid unless you have it tested? Security assessments are not the same as security testing and Exposure Management is important. Engaging the organization in the process is important to successful and thorough testing. This session is delivered by three experienced experts who will share best practices, tools and security strategies that you can take with you to better secure your own organization.  | Jeff Engle, Mark<br>Sangster, Tom<br>Wojcinski   | Cybersecurity                                | Town & Country C | Blue &<br>Green |
| 1:15pm to<br>2:15pm<br>PDT   | Tribal Citizen Portals - reaching your citizens rapidly TribalNet 2023 welcomes you to a discussion with Ryan Keller Chief Information Officer (CIO) from ImageSource Inc., William Farr Chief Executive Officer (CEO) from TribalD, Inc., and Even Brande Founder and Chairman from Handel IT. The Tribal Citizen Portals have made it possible for the entire tribal population to access digital services. These portals provide a complete solution for effectively communicating important information to citizens, such as updates on public safety, voting information, health services, and other essential services. In this session, we will discuss the benefits of this system, as well as the challenges it poses, and explore how tribes of different sizes and resource levels can make progress in this constantly changing landscape. | Even Brande,<br>William Farr, Ryan<br>Keller, John Miller  | Tribal<br>Government<br>Technology           | Palm 4-6         | Blue &<br>Grenn |

| Time                       | Session   | Speaker                              | Track                                      | Location                                    | Access          |
|----------------------------|---|--------------------------------------|--|---|-----------------|
| 1:15pm to<br>2:15pm<br>PDT | Creating Great Workplaces This immersive breakout is strategically designed for leaders seeking practical solutions to excel in attracting and retaining top talent in today's competitive workforce landscape. As tribes and enterprises contend with challenges such as competing against competing opportunities like working from home or for tech giants offering higher pay, this workshop is dedicated to equipping you with the tools to stay ahead of the curve even if you can't match other employers dollar for dollar. Through interactive discussions, personal reflection, and exercises, you will explore the pivotal role of Creating Great Workplaces as a compelling strategy for talent acquisition and retention. Discover the power of designing a workplace experience that not only aligns with your organization's vision and strategy but also captivates and engages team members. Join us and you'll leave with practical strategies you can start using immediately to position your workplace as a magnet for exceptional talent in the face of ever-changing workforce expectations. | Luke Freeman,<br>Stephanie Licata    | Leadership &<br>Management                 | Palm 1-3                                    | Blue &<br>Green |
| 1:15pm to<br>2:15pm<br>PDT | Annual IHS Update The Indian Health Service (IHS) has progressed into the building phase of the complex, multi-year effort to modernize its Health Information Technology (IT) infrastructure. IHS has reviewed proposals from the industry for products and services to fully replace the Resource and Patient Management System (RPMS) and the RPMS Electronic Health Record (EHR) with modern, proven, commercially available solutions. HIT modernization will be a transformational effort for IHS and our tribal and urban Indian organization partners. This session will: 1) Review the background and drivers for HIT Modernization; 2) Update you on the progress of the HIT Modernization project to date; 3) Discuss the challenges and opportunities for governance and change management with an enterprise solution for the Indian/Tribal/Urban (I/T/U) health systems.  | Mitchell<br>Thornbrugh               | Tribal Health<br>Information<br>Management | Town & Country B                            | Blue &<br>Green |
| 2:30pm to<br>4:30pm<br>PDT | Ransomware Best Practices Workshop  Gate 15 will facilitate a two-hour workshop on the threat of ransomware and best practices surrounding it. Participants will be both learning and actively engaged in discussing the complex and pervasive threat of ransomware. The workshop provides opportunity to share ideas on actions taken and considerations made that help secure networks and effectively respond should an incident occur. While discussing current, evolving threats, the exercise will look at White House-recommended best practices, what organizations are doing today, and other key considerations. Gate 15, the research analyst arm of the Tribal Information Sharing and Analysis Center (Tribal-ISAC) and will also discuss how information sharing among tribes on cyber related incidents is critical to preparing for and responding to ransomware and other cyber related incidents.   | Andy Jabbour,<br>Jennifer Lyn Walker | Cybersecurity                              | Town & Country A                            | Green           |
| 3:00pm to<br>6:00pm<br>PDT | Vendor Tradeshow Floor Open Check out booths and win PRIZES!  | N/A                                  |  | Golden State Ballroom &<br>Town & Country D | ALL             |
| 3:00pm to<br>6:00pm<br>PDT | Vendor Tradeshow Floor Open- Hospitality Event on Show Floor Fuel up for a great evening!   | N/A                                  |  | Golden State Ballroom &<br>Town & Country D | Blue &<br>Green |

| Time                        | Session  | Speaker  | Track                              | Location                                 | Access          |
|-----------------------------|--|--|------------------------------------|--|-----------------|
| 6:00pm to<br>7:30pm<br>PDT  | <b>TribalNet Cocktail Hour</b> Join us for a beverage and connect with peers!  | N/A  |                                    | Outdoor-<br>Palm/Martini/Lapper<br>Lawns | ALL             |
| Wednesda                    | ay, September 20, 2023   |  |                                    |  |                 |
| 7:00am to<br>1:30pm<br>PDT  | Registration Registration/Information/Check-In   | N/A  |                                    | Town & Country Foyer                     | ALL             |
| 7:00am to<br>8:15am<br>PDT  | Breakfast Sponsored by Armis Thank you to our sponsors for our breakfast!  | N/A  | Meals                              | Town & Country A                         | Blue &<br>Green |
| 8:00am to<br>12:00pm<br>PDT | Computer Center Sponsored By Microsoft Thank you Microsoft!  | N/A  |                                    | Town & Country Foyer                     | ALL             |
| 8:15am to<br>9:15am<br>PDT  | People Grow Companies, Leaders Grow People Rick addresses key areas holding back organizations from growing their people. With over 40% of employees not fully engaged, and organizations reporting that 77% of leadership is lacking. Many of today's leaders lack the needed skills, tools, knowledge, and confidence to effectively lead people and teams through today's complex challenges. Rick shares strategies that will retain and maximize your top talent. Attendees will leave energized, educated and committed to growing people first.   | Rick Denley  | Keynote                            | Town & Country A                         | Blue &<br>Green |
| 9:30am to<br>10:30am<br>PDT | Incident Response and Reporting - what is required?  In life and cyber we can only control two things: how we prepare for what might happen and how we respond to what just happened. Have you done enough from a proactive perspective to prepare your people, processes and technology for a cyber incident? Do you have a tested plan and process to react and respond to a cyber-attack? Join us as we discuss best practices for both legal and technical considerations for your tribe, tribal enterprise, members, customers, regulatory agencies and state or federal agencies when it comes to cyber incidents. | Lee Edberg,<br>Jonathan<br>Fairtlough, Justine<br>Phillips | Cybersecurity                      | Town & Country C                         | Blue &<br>Green |
| 9:30am to<br>10:30am<br>PDT | Grant Funding - sources and status  The last several years saw a tremendous increase in grant funding. Broadband, cybersecurity, telehealth, public safety, education and beyond. In this session our presenters will discuss the current status of grant funding sources available to tribes. What is still available, what are the qualification requirements and how can you apply? You will learn strategies to fund technology projects, what are the common pitfalls, and how to prepare your organization for application and award.  | Ryan Baird, Bill<br>Travitz, Jeremy<br>Zahn                | Tribal<br>Government<br>Technology | Town & Country B                         | Blue &<br>Green |

| Time                         | Session  | Speaker  | Track  | Location             | Access          |
|------------------------------|--|--|--|----------------------|-----------------|
| 9:30am to<br>10:30am<br>PDT  | <b>Robotics</b> Join this session to hear from speakers and engage in discussion on robotics. What does the future look like in gaming and hospitality with further innovation and exploration specifically in robotics? Whether it's augmenting the workforce, enhancing the guest experience, improving back-office or operational efficiencies, increasing automation or better securing facilities, robotics may play a role. Listen in on this future looking and thought provoking session.  | Jeff Debrosse, John<br>Filippe, Robert<br>Rippee   | Tribal Gaming &<br>Hospitality<br>Technology | Palm 1-3             | Blue &<br>Green |
| 9:30am to<br>10:30am<br>PDT  | Women in Technology Join us for an insightful and empowering, women in technology panel. This panel brings together a diverse group of accomplished women in both gaming and government industries who are in pursuit of positively impacting the current underrepresentation of young girls and women in technology. Attendees will hear stories of the impact and the progress being made towards a shared support for women in technology. Hear and contribute to the discussion of personal journeys, strategies, opportunities and groups that support the effort. A session creating the space for knowledge sharing, idea generations, and the exploration of new possibilities for collective action and a celebration of the power of alliance and potential for organizations to create meaningful change when they come together. | Robin Villareal                                    |  | Town & Country B     | Blue &<br>Green |
| 10:30am to<br>10:45am<br>PDT | Break Sponsored by: DocuSign & Colossal Contracting Thanks to our sponsor!   | N/A  | Breaks                                       | Town & Country Foyer | Blue &<br>Green |
| 10:45am to<br>11:45am<br>PDT | Zero Trust Architecture Zero Trust Architecture (ZTA) is becoming a recommended best practice for every organization. Unfortunately, implementing it is not simple. A big part of the challenge is understanding that Zero Trust is not a "solution" - it's a framework. Identifying and classifying risk across the organization is foundational to building a roadmap that is right for your organization. Listen in as we discuss and share some best practices for you and your tribe and hear from leaders who have embarked on their own ZTA journeys.   | Renita DiStefano,<br>Steven Nino, Justin<br>Raisor | Cybersecurity                                | Town & Country C     | Blue &<br>Green |
| 10:45am to<br>11:45am<br>PDT | <b>Tribes - A discussion on benefits of working together</b> Are we better off alone or working together and combining our resources, capabilities and skills? This panel highlights how working together among common roles within Indian Country is of value and what others are doing. Tribes are better working together, during this session you will learn about a few groups and strategies to break that barrier of communications among tribes and what a game changer it is when that happens. This session is for everyone- the panel is representative of IT, Operations and Finance.  | Joseph Busby, Alan<br>Walt                         | Leadership &<br>Management                   | Palm 4-6             | Blue &<br>Green |

| Time                         | Session  | Speaker        | Track                                      | Location         | Access          |
|------------------------------|--|----------------|--|------------------|-----------------|
| 10:45am to<br>11:45am<br>PDT | Tribal Broadband- funding, deploying & sovereignty considerations Join us for a panel packed full of success with Tribal broadband funding and experience in deploying and operating broadband networks on Tribal lands. This panel will discuss a variety of best practices for accessing Tribal broadband funding and how to be successful once you have received funding. This panel will be moderated by Rob Strait, Partner at Moss Adams in the Communication & Media practice and one of the leading financial and strategic advisors on Tribal broadband funding and operations. He will be joined by several valuable panelists that include Godfrey Enjady, General Manager of Mescalero Apache Telecom Inc., (MATI). MATI has been providing broadband services since 2000 and recently was awarded \$43,943,116 in Tribal Broadband Connectivity Program funding to continue to bridge the digital divide for community members. Godfrey is also President of the National Tribal Telecommunications Association. Lisa Norton is the COO of The Confederated Tribes of Siletz Indians of Oregon, which was recently awarded a \$500K Tribal Broadband Connectivity Program planning grant to help start the process of assessing the broadband needs of the communities to design, build and implement sustainable tribal broadband networks. Our panelists will share their varying experiences in navigating the Tribal broadband funding process and best practices that have helped them in assessing and solving broadband connectivity challenges for their communities and establish and maintain Tribal broadband sovereignty. | Godfrey Enjady | Tribal<br>Government<br>Technology         | Palm 1-3         | Blue &<br>Green |
| 10:45am to<br>11:45am<br>PDT | <b>Health &amp; Cybersecurity</b> The cybersecurity landscape for healthcare is continuously evolving. We'll discuss the latest high-profile incidents, new emerging threats, and ways to mitigate against those threats. We'll also cover some recent initiatives that federal agencies are implementing that can be applied in the commercial and tribal healthcare environments.  | Ben Koshy      | Tribal Health<br>Information<br>Management | Town & Country B | Blue &<br>green |
| 11:45am to<br>12:15pm<br>PDT | Lunch Sponsored by Arctic IT Thanks to our sponsors!   | N/A            | Meals                                      | Town & Country A | Blue &<br>Green |
| 12:15pm to<br>1:30pm<br>PDT  | Technology, Leadership, Resilience: Engage the Never Give Up Mindset Attendees should be prepared for laughter, gasps, and cheers during this powerful signature keynote based on Scott's book, "Kidjacked: A Fathers Story". Offering participants a unique and inspiring perspective on leadership, resilience, implementing effective strategies, navigating change, and overcoming obstacles in both professional and personal lives. With firsthand experience in facing extreme challenges and conquering seemingly insurmountable odds, Scott's keynote will inspire and motivate attendees to tap into their own reservoirs of resilience and determination. Drawing upon the principles of resilience, grit and repurposing exemplified by trailblazers such as Ernest Shackleton and Dr. Angela Duckworth, their stories, combined with Scott's personal narrative, provide a comprehensive framework for understanding and implementing effective strategies in the workplace. Attendees will be immersed and experience Scott's captivating storytelling skills and participate in a fun group activity. Key outcomes include; elevating leadership skills through effective relationship building, enhanced communication proficiency and engagement, heightened decision-making by recognizing and managing stress and burnout, enhanced approaches to long-term challenges, and increased ability to cultivate growth mentorship and leadership amidst significant change.  | Scott Lesnick  | Keynote                                    | Town & Country A | Green &<br>Blue |

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| 1:00pm to<br>6:00pm<br>PDT  | Vendor Tradeshow Floor Open Check out the booths, collect swag, and earn prizes!  | N/A           |         | Golden State Ballroom &<br>Town & Country D | ALL             |
| 1:15pm to<br>1:30pm<br>PDT  | TribalHub Giveaways and \$1000 Prize Drawing Sponsored by Bulletproof & Rubrik Thanks to all who attended and special thanks to our \$1000 prize sponsor!   | N/A           |         | Town & Country A                            | Green           |
| 3:15pm to<br>3:30pm<br>PDT  | Special TribalHub Prize Drawing Check your badge for your ticket!   | N/A           |         | Town & Country D                            | ALL             |
| 3:30pm to<br>5:30pm<br>PDT  | Hospitality Event on Tradeshow Floor, Sponsored by Spy Ego Media/SEMCOMM & ITsavvy Thank you to our sponsors!   | N/A           |         | Golden State Ballroom &<br>Town & Country D | Blue &<br>Green |
| 4:15pm to<br>4:45pm<br>PDT  | Drop off your completed BINGO run cards for chance to win \$2500! Who doesn't want \$2500?  | N/A           |         | Golden State Ballroom<br>Stage              | Green           |
| 4:45pm to<br>6:00pm<br>PDT  | Booth Prizes and Bingo Run Grand Prize Drawing, Sponsored by: Elastic & Structured Communication Systems Special thanks to our grand prize sponsor!   | N/A           |         | Golden State Ballroom<br>Stage              | ALL             |
| 6:00pm to<br>7:30pm<br>PDT  | TribalNet Cocktail Hour Sponsored by Microsoft Thank you to our sponsor!  | N/A           |         | Outdoor-<br>Flamingo/Lapper/Palm<br>Lawn    |                 |

| Time                         | Session  | Speaker                           | Track                      | Location                     | Access          |  |  |  |
|------------------------------|--|-----------------------------------|----------------------------|------------------------------|-----------------|--|--|--|
| Thursday, September 21, 2023 |  |                                   |                            |                              |                 |  |  |  |
| 8:00am to<br>9:30am<br>PDT   | Breakfast Sponsored by Lenovo Fuel up for your last morning and thanks to our sponsor  | N/A                               | Meals                      | Outdoor- Palm/Lapper<br>Lawn | Blue &<br>Green |  |  |  |
| 9:30am to<br>12:30pm<br>PDT  | Workshop- Get in the Crypto Game You've heard all the buzzwords around crypto, but for most, understanding the benefits for you individually and also for your tribe seems a long way off! Attend this workshop as the instructor takes you on a hands-on journey from the basics to becoming a carrier of your own crypto wallet! The best way to learn is to dive right in- and that's just what we'll do. You'll walk away understanding all the terminology: blockchain, crypto, centralized exchange, NFTs, and more! Once you've nailed the basics we'll explore use cases at tribes and then move on to setting up your own crypto wallet. You'll leave this workshop with a solid understanding of the basics and can begin exploring the world of crypto to build confidence. Don't be left on the sidelines any longer!  | Christian<br>Douangphouxay        | General<br>Technology      | Palm 1-3                     | Blue &<br>Green |  |  |  |
| 9:30am to<br>12:30pm<br>PDT  | "Workshop: Practical Strategies for Intentional Leadership"  In this interactive workshop you'll explore leadership development at three levels: leading oneself, leading others, and making leadership development a strong part of your organization's culture. By designing individual leadership goals, you will start by articulating what support you need in your own professional growth. Next, you'll learn about how other tribal enterprises have successfully implemented ongoing leadership development programs and their impact. Then you'll design a practical plan for equipping supervisors and managers with leadership skills and learn how to set and maintain leadership effectiveness standards that enable you to hold leaders accountable to maintain the culture you want. You'll also learn how to provide appropriate development opportunities for all employees, from setting the stage on a front-line employee's first day, to providing executive leadership development. | Luke Freeman,<br>Stephanie Licata | Leadership &<br>Management | Palm 4-6                     | Blue &<br>Green |  |  |  |
| 10:45am to<br>11:00am<br>PDT | <b>Break</b> Stretch your legs and do what you need before finishing strong.   | N/A                               | Breaks                     | Outdoor- Palm/Lapper<br>Lawn | Blue &<br>Green |  |  |  |
| 12:30pm to<br>12:40pm<br>PDT | Conference Ends- see you in 2024! Thank you for attending and see you next year for our 25th anniversary!  | N/A                               |                            | N/A                          | ALL             |  |  |  |