



2024 Northern California Regional Tribal Technology Forum

Time	Session	Speaker	Location	Access
Tuesday, May 21, 2024				
8:30am to 3:00pm PDT	Registration Check in with the TribalHub team- pick up your badge and important forum materials. TribalHub Members grab your welcome gift!	N/A	Foyer	ALL
8:30am to 9:15am PDT	Breakfast Breakfast on behalf of our sponsors.	N/A	Yolo Ballroom	ALL
9:15am to 9:30am PDT	Event Kickoff Your official welcome to TribalHub's Regional Forum- a preview of what's ahead and how make the most of your time here!	N/A	Yolo Ballroom	ALL
9:30am to 9:35am PDT	Roundtable Kickoff Your regional group ambassadors and the TribalHub team, kick off one of our attendee favorites- the morning roundtable!	Facilitated by TribalHub and Regional Ambassadors	Event Center 2	Attendees Only

Time	Session	Speaker	Location	Access
9:35am to 11:30am PDT	Roundtable Session Always one of the most popular and meaningful sessions in our annual regional events, this is your opportunity to connect or reconnect with your peers at tribes from your region. In this roundtable style session, everyone will have the opportunity to introduce themselves and to share information or questions with the entire group in a session that will be limited to only employees from tribes. Also, be sure to drop a name ticket in the bucket- one attendee is getting a \$50 visa gift card during this session! Facilitated by TribalHub and Regional Ambassadors.	Facilitated by TribalHub and Regional Ambassadors	Event Center 2	Attendees Only
11:30am to 12:00pm PDT	Regional Data Session Have your laptop charged and ready for this morning's exercise! TribalHub has decades worth of data that is available and valuable for you to access, some of it is about YOUR tribe or enterprise. Make sure your tribe's details are up to date and accurately represent your current technology profile.	Facilitated by TribalHub	Event Center 2	Attendees Only
11:30am to 12:00pm PDT	Vendor Meeting Event sponsors only- meet to hear from the TribalHub team on how to make the most of your time here.	Facilitated by TribalHub	Event Center 1	Sponsors
12:00pm to 1:00pm PDT	Lunch and Learn Join together for lunch on behalf of your sponsors! PLUS have time to network and hear from the event sponsors. Be sure to visit them at their table for a chance to win some cash!!	N/A	Yolo Ballroom	ALL
1:00pm to 2:00pm PDT	Budgeting Approaches and Strategies for Technology Technology purchases are complex. Every organization needs to discover the pathway to elevate capital budgeting processes within their organization. Whether the current processes are centralized or decentralized budgeting we will discuss best practices for budgeting for capital asset wish lists, maintenance agreements, and annual licensing needs. Regardless of the budgeting tools used for your organization we will cover best practices to strategize for and enhance your budgeting processes to ensure the latest technology is available and annual licensing costs are not missed throughout the budget cycle. Enhancing this process is key to building a successful future for your organization.	April Bacon, Steven Drewes	Event Center 1	ALL

Time	Session	Speaker	Location	Access
2:00pm to 3:00pm PDT	Data Analytics & AI In the rapidly evolving world where traditional analytics collide with artificial intelligence (AI) software, open-source solutions have become a game-changer, both technically and financially. Unlike most proprietary software, open-source AI enhanced software enables casino operators to freely examine the software source code, helping them to understand how the analytical and AI algorithms work, and verifying that the system aligns with their values and expectations. This level of "how does it work" transparency fosters trust and inspires confidence in AI and analytical tools while offering numerous benefits that can empower operators. This presentation will discuss the key advantages of using open-source software and demonstrate open-source software that can measure any casino guest's future behavior and the risk to a casino's potential future revenues.	Stuart Kerr	Event Center 1	ALL
3:00pm to 3:30pm PDT	Break & Sponsor Connections Take a break, recaffeinate and fuel up for the afternoon at our sponsored break! While doing so, be sure to stop by and say hello to the sponsors who are supporting your region AND making this event possible! Be sure to visit each sponsor and drop in your name ticket to be entered in a drawing to win one of three \$50 gift cards!	N/A	Foyer	ALL
3:30pm to 5:00pm PDT	Build Your Bench: Cultivating Talent for Organizational Continuity This 90-minute interactive workshop aims to explore the vital aspects of succession planning, talent development, and knowledge transfer within organizations. Through engaging exercises and discussions, participants will gain insights into identifying, nurturing, and retaining talent to ensure the continuity and success of their teams and organizations.	Hannah Bratterud	Yolo Ballroom	ALL
5:00pm to 6:15pm PDT	Cocktail Hour Sponsored by DruvStar New friends and old friends- make connections at this event leading into dinner!	N/A	C2 Steakhouse	ALL

Time	Session	Speaker	Location	Access
6:15pm to 7:45pm PDT	Dinner Sponsored by Cradlepoint Enjoy wrapping up the day at dinner on behalf of our title sponsor.	N/A	C2 Steakhouse	ALL
Wednesday, May 22, 2024				
8:30am to 9:30am PDT	Breakfast Fuel up for another great morning!	N/A	Yolo Ballroom	ALL
9:30am to 10:30am PDT	Recent Security Attacks on Casinos: Learnings and Recommendations Listen in on this session as cybersecurity expert Manjit Gombra Singh with DruvStar talks about what trends and patterns they are seeing across Indian Country and what can be done about it. Hear some details about recent attacks and leave this session with insightful information you will want to share with your team.	Manjit Singh	Yolo Ballroom	ALL
10:30am to 11:30am PDT	Know Your Region and What's Next Another attendee favorite, in this session attendees can see data on their region- who is using what, what size and structure IT departments do others have, how to find someone else who is building a new X or upgrading to Y. This eye-opening session will share some info like this and more specific to your region AND tribes across the U.S. Don't leave early- this one is worth sticking around for! PLUS, get some final details from the TribalHub team regarding the actionable steps you can take as well as important dates to mark on your calendar including the 25th Annual TribalNet Conference & Tradeshow! Get the inside scoop of what's next for the TribalHub Community, ways to engage year-round, and upcoming events you won't want to miss! In this session you'll also hear more about the 501(c)3 Tribal Information Sharing and Analysis Center (ISAC). TribalHub is a proud supporter of the Tribal-ISAC's mission to safeguard sovereignty of all tribes through information sharing and collaboration over isolation. One lucky attendee is going home with a \$200 visa gift card as well- must be present to win!	Facilitated by TribalHub and Regional Ambassadors	Yolo Ballroom	ALL