Sponsor & Exhibitor FAQ

7th Annual TribalHub Cybersecurity Summit

March 9–12, 2027

Gila River Resorts & Casinos -Wild Horse Pass

Chandler, AZ

Everything you need to know to prepare for a successful event, from registration and booth setup to shipping, schedules, and on-site details.

Will there be a pre-event webinar?

Yes! We'll walk through the agenda, cover important exhibitor tasks and details, and share tips to help you make the most of your Cybersecurity Summit experience. Please register for the webinar here.

Where do I book my hotel room?

Visit the event webpage to view hotel Information and book your stay!

How do I register my onsite team?

Please email sales@tribalhub.com for assistance

How many staff members can attend?

The number of badges included depends on your sponsorship:

- Premier and Partner Sponsors: 2 badges
- Opening Reception and Cocktail Hour Sponsor(s): 3 badges

You may purchase up to **2 additional badges at $795 each**.

Purchase additional badges

Where and when do I pick up my badge?

Your badge confirmation will be emailed to you, however, you will pick up the badge on-site, day 1 of the event, at the registration desk! Check the event agenda for badge pickup times and details.

What is included in my booth setup?

Each booth includes a 10' × 10' space with black draping, a 6' table with a black table skirt, 2 chairs, and a standard trash can.

When can I set up and tear down my booth?

You can set up on day 1 of the event, Wednesday, March 10, from 8 a.m.- 2:30 pm.

Tear down begins at 4:30 pm on Thursday, March 11. Check the event agenda for details.

Is internet / Wifi included?

Complimentary Wifi is provided by the resort. For any other AV/Power needs, please visit the exhibitor portal.

Can I get a refund?

Refunds are not permitted at any time. Cancellations do **not** qualify for a refund.

How many giveaway items should I order?

For the 7th Annual TribalHub Cybersecurity Summit, we expect 300 attendees

Will I receive an attendee list?

Yes! Attendee lists will be provided 2 weeks before the Cybersecurity Summit and 2 weeks after the Cybersecurity Summit. You need to ensure your booth and any additional badges are paid for to receive the list.

What are the expo hours?

Check the event agenda for details.

What should I wear?

Casual, professional attire is welcome! You'll see everything from jeans to suits. Some guests dress up for cocktail hours, while others keep it casual. Choose something comfortable and professional.

Who should I contact with additional questions?

Please email our team at sales@tribalhub.com for assistance.

Who should I contact for additional advertising opportunities?

Please email our team at sales@tribalhub.com to learn about ways you can gain exposure throughout and leading up to the event.

How can I learn more about the benefits Associate Members receive during the event?

Please email sales@tribalhub.com to learn more about your benefits or if you are interested in becoming a TribalHub Associate Member before the event.

Are meals included

Yes. Breakfast and lunch are included for all badge holders. See the event agenda for times.

Do I need any separate networking tickets?

No. Your badge includes access to:

- Monday's Connection Point Cocktail Hour
- Tuesday's Opening Reception
- Wednesday's Cocktail Hour

What is the cancellation or refund policy?
Refunds are not permitted at any time. Cancellations do **not** qualify for a refund.

Can I transfer my registration to someone else?
Yes. Use the current badge holder's Badging Service Center, or email sales@tribalhub.com for assistance.

Can I register onsite?
Yes. Sponsors and exhibitors are limited to four badges total, with no exceptions. Additional badges within that limit cost $795 each.

How do I make changes to my registration?
Update your name, title, or email in your Badging Service Center. For help, email sales@tribalhub.com.

How can I apply to speak at an event?
Visit our speaker page for information on for speaker opportunities.

Will sessions be recorded?
No, sessions are not recorded.

Where do I check in when I arrive?
Check the event agenda for details.

What should I bring to check-in?
Bring your eShow confirmation email with your barcode, or look up your name at the kiosk.

Step 1. Print your badge.

Step 2. Collect your lanyard and ribbons.

Step 3. Pick up your attendee bag and event materials.

Do I need to wear my event badge at all times?

Yes. Please wear your badge throughout the event; it is required for entry.

What happens if I lose my badge?

Ask a TribalHub team member for help getting a replacement.

Are there accessibility accommodations?

Yes. Email contactus@tribalhub.com to request assistance.

Where can I find my booth number?

View the Vendor Expo floor map to find your company's booth number and location.