



26TH ANNUAL

# TRIBALNET

CONFERENCE & TRADESHOW

BY  TRIBALHUB

**SEPTEMBER 14–18, 2025**

Grand Sierra Resort, Reno, NV

## Vendor Registration Packet

### Registration Deadlines

1. **Early Registration for Sponsor Levels (Bronze and above)**  
Discount amount: \$500  
Registration due by December 18th, 2024  
Payment due in full by January 31st, 2025
2. **Early Registration Discount for Exhibitor-Only**  
Discount amount: \$300  
Registration due by May 16th, 2025  
Payment terms, Net 30
3. **Standard Registration Deadline:** August 1st, 2025 or until sold out.

Phone: 269-459-9890 • [Sales@TribalHub.com](mailto:Sales@TribalHub.com) • [TribalHub.com](http://TribalHub.com)





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## What's Included in the Pages

P 3 - Levels of Participation and Pricing  
P 4 - Tradeshow Floor  
P 5 - Badges  
P 6 - Specialty Sponsorships

P 7 & 8 - Logistics  
P 9 - Sponsor and Exhibitor Guidelines  
P 10 - Advertising Options  
P11 - TribalHub Membership & Benefits

P 12- Registration Form, Terms & Conditions, Privacy Policy

## Event Snapshot

**TribalNet is the largest gathering in the industry of technology-minded individuals working at tribal organizations, governments, gaming/hospitality enterprises and health centers from across the United States!**

### Market Snapshot:

TribalNet is a NATIONAL conference. Our reach and market includes titles such as CIO, VP of IT, IT Director, IT Manager, CISO, Network Administrator, Security Administrator, Systems Administrator, Tribal Council, General Manager, CFO and other technology-minded individuals at tribal organizations, tribal governments, tribal gaming/hospitality enterprises and tribal health centers.

## Week at a Glance

*\*The following is subject to change*

### SUNDAY:

**4th Annual Tribal-ISAC Outing, hosted by TribalHub**

- More information email [sales@tribalisac.org](mailto:sales@tribalisac.org)

**Lake Tahoe Boat Cruise**

- More information email [sales@tribalhub.com](mailto:sales@tribalhub.com)

### MONDAY:

**Tradeshow Setup, Sessions and Meet & Greet Event**

- Registration Check-in
- Tradeshow Exhibitor setup: 8am - 4pm
- Breakfast/Keynote/Sessions/Workshops/Lunch
- Meet and Greet event - requires a separate ticket

### TUESDAY:

**Sessions & Tradeshow Day 1 - 2:00pm - 6:30pm**

- Tradeshow Exhibitor setup: 8am - 1:30
- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 2:00 - 6:30, no sessions during this time**
- Sponsored Cocktail Hour

### WEDNESDAY:

**Sessions & Tradeshow Day 2**

- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 1:00 - 6:00, no sessions during this time**
- Booth prizes, raffles, and giveaways at the stage
- Tear down after prizes
- Sponsored Cocktail Hour

### THURSDAY:

**Workshops**

- Breakfast
- Sessions and Workshops
- Conference closes at 12pm

## Registration Options

### REGISTRATION OPTIONS:

1. Register online [<HERE>](#)
2. Register by filling out the form on the last page and submitting to [Contactus@TribalHub.com](mailto:Contactus@TribalHub.com).

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Booth & Premium Sponsorship Opportunities	Meet & Greet Sponsor \$5,000	Cocktail Hour Sponsor \$17,000	Platinum Sponsor \$13,000	Diamond Sponsor \$9,500	Bronze Sponsor \$7,000	Exhibitor 10x10 \$4,300
<b>STAFF BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL AND WILL BE AN ADDITIONAL COST.</b>						
Tradeshow Booth Included	10x20 space	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space
Booth Space Selection	Level 1	Level 2	Level 2	Level 3	Level 3	Level 4
Logo on Conference website	x	x	x	x	x	x
Business description and URL on Conference website & in app	x	x	x	x	x	x
Company logo included onsite in conference welcome signage	x	x	x	x	x	
Business description and logo included in the conference program	x	x	x	x	x	
Bonus Exposure - in media partner publication	x	x	x	x	x	
*Exposure in attendee bags	x	x	x	x		
Social Media post of Sponsorship	x	x	x	x		
**Recognition as the sponsor of... (you choose!) THE HIGHER THE SPONSOR LEVEL THE GREATER EXPOSURE	Meet & Greet Event	Cocktail Hour Event	*Choose from Group A-C options	*Choose from Group B-C options		
Signage & branding opportunities at your sponsored event	We have your logo, drinking w/ your logo, entertained w/ your logo - sky is the limit!	Name sponsor of Tuesday or Wednesday cocktail hr entertainment, exposure, food, drinks & fun	We provide enhanced signage, announcements & amazing exposure	We provide signage with your logo		

### \*MORE INFORMATION:

Premium sponsors are able to choose (in order of participation level and registration date) what they would like to be sponsors of!

### Group A Options

(add'tl options may be added):

- Monday Breakfast
- Monday Lunch
- Tuesday Breakfast
- Tuesday Lunch
- Wednesday Breakfast
- Wednesday Lunch
- Thursday Breakfast
- Co-sponsored \$2500 Bingo Run Grand Prize
- MORE!

### Group B Options

(add'tl options may be added):

- Tuesday Co-sponsored Tradeshow Reception
- Wednesday Co-sponsored Tradeshow Reception
- Wednesday Co-sponsored \$1000 drawing at Closing Keynote & Award Ceremony
- MORE!

### Group C Options

(add'tl options may be added):

- Co-sponsored AM & PM Breaks
- MORE!

### \*\*MORE INFORMATION:

Qty 700, We will not accept: paper fliers, business cards, brochures, or other paper items.

We will accept items like pens, chargers, stress balls, etc.



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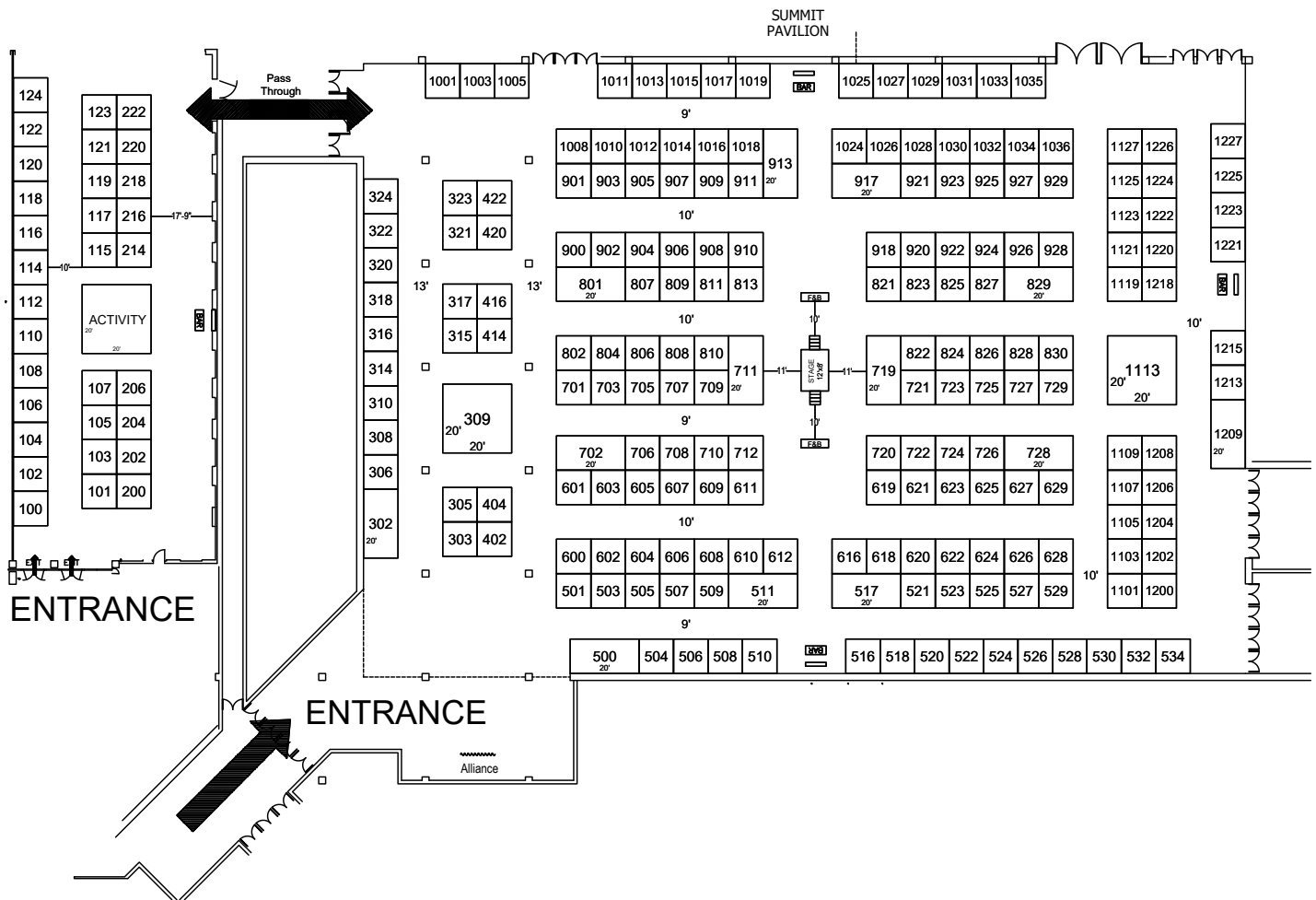
**TRIBALNET**  
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## Additional Booth Space

Each Sponsorship option and Exhibitor-Only option comes with a 10x10 space. Limited 10x20 and 20x20 are available for an additional cost. Be sure to choose the size you want!

[CLICK HERE TO VIEW THE LIVE MAP!](#)





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## SEPTEMBER 14-18, 2025

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### Badges

**BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL.**

#### Conference Badges - \$395

- Access to the Tradeshow Floor
- Keynotes
- Cocktail Hours (Tuesday & Wednesday) w/drink tickets
- Sessions
- Meals on agenda
- Break refreshments
- Drinks & food on the tradeshow floor

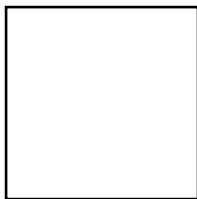
#### Floor Badges - \$100

- Access to the Tradeshow Floor
- Keynotes
- Cocktail Hours (Tuesday & Wednesday) CASH BAR

## Your Name

Your Company

**CONFERENCE BADGE**



## Your Name

Your Company

**FLOOR BADGE**



### Networking Ticket

- **Meet & Greet Ticket: \$150 until 8/1, \$175 after 8/1 and onsite.** The Monday Night Meet & Greet event is the only event that requires a separate ticket to attend.

### Registration

#### **BADGE REGISTRATION OPTIONS:**

Badge and Meet & Greet tickets are available for purchase after your booth is registered.





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## Branding/Specialty (Non-Booth) Sponsorships

### THE BELOW SPONSORSHIPS ALL

- **DO NOT INCLUDE A BOOTH OR BADGES**
- Can be purchased as stand-alone OR more often, in addition to a booth
- Include pre-show recognition of your sponsor level on TribalNet's online platforms
- Include your company logo in conference program



**PHOTO BOOTH SPONSOR \$7,500**



**HOTEL KEY CARD SPONSOR SOLD OUT**



**REGISTRATION DESK SPONSOR \$5,000**

Get your logo on the registration desks,  
the first things to be seen!



**CONFERENCE APP SPONSOR - SOLD OUT**



**PROGRAM SPONSOR SOLD OUT**



**LANYARD SPONSOR - SOLD OUT**



**VIP LOUNGE SPONSOR SOLD OUT**



**POLO SHIRT SPONSOR - SOLD OUT**



**NOTE PADS AND PENS SPONSOR SOLD OUT**



**ATTENDEE BAG SPONSOR - SOLD OUT**

**Logo**

**PROGRAM BOOKMARK SPONSOR SOLD OUT**

**Logo**



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## Logistics

### EXPO COMPANY

The official expo company for TribalNet 2025 is **Alliance Expo**. You will receive an email from them with information on how to access their online portal to get shipping labels, order eclectic, wifi, AV needs, and more.

### TRADESHOW LAYOUT & BOOTH SELECTION

Booth selection is live and first-come-first-serve based on level. You will be able to choose from booths being held for each level. If you have special requests we will try to accommodate; we do not guarantee your request will be filled. Layout of tradeshow floor can change at any time and may vary from actual set-up once onsite.

### BADGE LEVELS

Please purchase the badge YOU require to attend the events you would like to be at during the show. To avoid being turned away at an event in front of your clients, please be sure to have the appropriate level badge for each event attended, listed on page 5. \*Conference Badge is the most popular.

### CONFERENCE APP

Will be available in the App Store, 2025.

### BOOTH INCLUDES

Includes 6ft table draped, 2 chairs, standard I.D. sign, trash can, back drop & siderails.

### PRIZES, GIVEAWAYS AND FUN

Vendors are permitted to do drawings at their booth. Prizes for individual booth winners will be announced starting Wed around 5:00 on the tradeshow floor. Attendees can choose to participate in the TribalNet Bingo Run—we provide each booth with a stamp—attendees visit your booth to get a stamp on their card and receive tickets from us to enter a grand prize drawing. The winner is announced at the close of the show on Wednesday. Attendee and vendors LOVE this—driving traffic to your booth and improving levels of engagement!

### SOCIAL MEDIA AND ENGAGEMENT

Connect with TribalNet on [LinkedIn](#). Sponsors and members will get shout outs pre-event. We share so much news, deals and information on our social media platforms—don't miss out!

#### Contact our Sales & Account Manager

**KATIE WOLF**

Sales & Account Manager  
[katie@tribalhub.com](mailto:katie@tribalhub.com)

Hi! I look forward to informing you about the TribalNet, answering all of your questions, and help you get registered!

Please note that if you have questions email me at [katie@tribalhub.com](mailto:katie@tribalhub.com)

#### Contact our Sales & Account Coordinator

**HEATHER MALLO**

Sales & Account Coordinator  
[heather@tribalhub.com](mailto:heather@tribalhub.com)

Hello! I am here to help answer any questions about the items you have registered for! I can help upgrade, add or, change anything!

Please note that if you have questions email me at [heather@tribalhub.com](mailto:heather@tribalhub.com)



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## Beware of Scams

### BEWARE OF SCAMS

Nobody other than our TribalHub Staff which you can see [<HERE>](#) or the official Expo Company 3rd parties listed on this page should be contacting you. In the unfortunate age of the increased need to protect data and information, we ask that you please beware of scams. If you receive phone calls or emails about the conference, tradeshow, advertising guides, travel offers, hotel stays and so on, from ANY organization other than TribalNet or chosen expo company, do NOT trust the company calling or provide them with any information. We will ALWAYS notify registered sponsors and exhibitors if any other parties are contracted who would be granted permission to contact you on behalf of the TribalNet Conference and Tradeshow. Use your best judgment and please notify us of any suspicious calls or emails referencing the TribalNet show.

Approved 3rd parties we use: eShow, Alliance

## Hotel Site Information

### GRAND SIERRA RESORT - RENO

Average room rate is \$89++, block rate expires 8/12/25.

[Book Online HERE!](#)

TRIBALHUB OR OUR TRIBALNET CONFERENCE HOTEL WILL NEVER CALL OR EMAIL YOU TO MAKE A HOTEL RESERVATION. IF YOU RECEIVE A CALL OR EMAIL FROM ANYONE REGARDING BOOKING YOUR STAY- HANG UP/ DELETE- DO NOT BE MISLED. ALL CONFERENCES ARE SEEING AN UNFORTUNATE UPTICK IN THESE TYPES OF SOLICITATIONS. THIS IS THE OFFICIAL HOTEL BOOKING SITE.

## Attendee List

The attendee list is available for purchase. It is sent out 2 weeks before the event and again within 2 weeks post-event. It is emailed as an excel sheet to the main point of contact listed on your registration. It will include the name, title, organization, mailing address and email of the attendee. TribalNet always gives attendees the opportunity to opt out of being on the list. **\$399**

## Lead Retrieval

Lead Retrieval is available through our registration partner, eShow. Once you register you will be able to log into eShow's "Exhibitor Service Center" and purchase the Lead Retrieval. Cost is determined by eShow.





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## Sponsor/Exhibitor Guidelines

**NON-AGENDA EVENTS:** Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.

**USE OF SPACE:** Exhibitors may not assign, sublease, license, share or otherwise transfer the whole or any part of their Exhibit space to any third party. All aisle space is under the control of TribalNet and shall not be used for exhibit or demonstration purposes. Individual displays must not block view or intrude on space of neighboring displays. TribalNet reserves the right to restrict noise levels or music, PA systems, speakers or other potentially distracting agents. Painting, nailing or drilling of any part of the facility is not permitted.

**SPONSORSHIP BENEFITS:** Due to the extensive benefits included in a sponsorship package, many of which are potentially received at registration and prior to payment, registrants are required to honor their original level of TribalNet registration level or higher, downgrading is not accepted.

**BOOTH SETUP:** Booth must fit within your space UNLESS additional space is purchased. The contracted expo company - can assist with booth setup as described in the exhibitor kit.

**SHARED SPACE OR SPONSORSHIPS:** Sponsorships and Exhibiting packages are designed for ONE company. If you decide to partner with another company to share the space and/or cost, please note that only ONE company will be noted as the registered vendor, only one company will receive the benefits such as logo placement, business description and contact listed, signage, etc. If you choose to partner up, please note TribalNet will not "split" these benefits.

**SECURITY:** Show management will take reasonable precautions to safeguard Exhibitors' property. However, TribalNet and the Host site are not responsible for any material, articles or equipment in the exhibits. Overnight staffed security will be in effect during the conference week when exhibit hall isn't open, however no party above implies, guarantees or warranties the safety of exhibit booths or their contents.

**FIRE & SAFETY LAWS:** Federal, State and City Laws must be observed. Aisles and fire exits cannot be blocked by exhibits. Layout is subject to change based on fire marshal final walk through review and approval.

**ELIGIBLE EXHIBITORS:** Show management reserves the right to determine the eligibility of any company or product registering for the TribalNet Conference & Tradeshow.

**SHOW MANAGEMENT:** The TribalNet Conference is conducted under the direction of TribalHub with assistance from the host site and the expo company selected.

**INSURANCE:** Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expenses. Show management is not responsible for direct or consequential damages.



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### Advertising Options

Below are the two advertising options at minimum we suggest you evaluate investing in once registered for the TribalNet event! For a FULL look at our many advertising options - schedule time with Katie or see all advertising options [HERE](#).

### TribalHub Magazine

#### READERSHIP AND DISTRIBUTION

Our readership includes technology minded professionals working at and with tribal organizations, health centers, casinos and enterprises nationwide as well as the vendors who provide products and services to this unique market. Released twice a year, your advertisements will be accompanied by articles written by industry leaders and experts, interviews with IT leaders at tribes, casinos, health facilities and enterprises, updates from national, regional, and federal organizations that impact tribes and the decisions being made in technology. Don't miss out!

#### ADVERTISING OPTIONS

- **Ad Space: SIZES AVAILABLE:** Inside Front Cover, Inside Back Cover, Two Page Spread, Full Page & Half Page. (Use a GIF or video in digital version for no additional fee)
- **Meet Your Vendors Advertorial:** You give us the content, we make the AD. Give readers an in-depth look at your company. See the faces of your team and the value you bring specifically to this unique and targeted market.
- **Product Spotlight Advertorial Showcase:** You give us the content, we make the AD. a specific product that is meaningful for this targeted market. In this full-page advertorial, readers see product descriptions, benefits of use, sales contacts and references if applicable.

#### Winter 2025 Issue

Product Spotlight & Meet your vendors due: 11/1  
Ads due: 11/15  
Digital Release Date: 12/5  
No print

#### Summer 2026 Issue

Product Spotlight & Meet Your Vendor due: 7/1  
Ads due: 7/15  
Digital Release Date: 7/30  
No print

### TribalNet Conference Program

Onsite at the annual conference, attendees use the program daily to see the schedule, speaker bios, networking events and so much more! A great way to send a message to an actively engaged part of the market who is ready to connect!

**Available Options:** Full page, half page, inside front cover, & inside back cover. **DEADLINE: 8/10/25**

See last years program here: [https://www.flipsnack.com/tribalhubnetwork/2024\\_tnetprogram/full-view.html](https://www.flipsnack.com/tribalhubnetwork/2024_tnetprogram/full-view.html)

#### Prize Ad: Due 8/10

Send us an image of your giveaway, a short description, and your logo that we will place in the program.

#### Example of Prize Ad.

**WAYS TO WIN!**

<b>ABSOLUTE</b> BOOTH #704 Bose Bluetooth Speaker	<b>Lenovo   intel</b> BOOTH #707 Lenovo Laptop
<b>PERCIPIA</b> BOOTH #1108 PlayStation 5	<b>SOFTWARE</b> BOOTH #1116 iRobot Roomba Combo i5 Robot - 2-in-1 Vacuum
<b>synergy</b> BOOTH #520 Come Play Plinko!	<b>Warren Awerett</b> BOOTH #127 \$250 Visa Gift Card
<b>NEWCOM</b> BOOTH #529 iRobot Combo i5 Robot Vacuum and Map	<b>MOHAWK</b> BOOTH #1010 Amazon Fire TV Soundbars.



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### **TribalHub Membership - Why get one before TribalNet?**

- Included in an e-blast sent to attendees highlighting the TribalHub Associate Members that are exhibiting at the event and encouraging them to visit your booth!
- Highlighted Booth Presence with Membership Signage
- Highlighted Listing on TribalNet's "Who's Sponsoring/Exhibiting" web page.
- Membership Recognition on Badge
- Discounted Advertising in TribalNet's Conference Program

### **Year Round Benefits**

- Access to TribalHub's Industry Information Portal - contains names of the right decision makers at many tribal casinos, governments and health centers.
- Highlighted Profile in TribalHub's Industry Information Portal
- Exclusive Email Blast Opportunity to Purchase
- Company's Message included in TribalHub's Quarterly Email
- Exclusive TribalHub Social Media Posts, 1x per quarter
- Use of TribalHub Proud Associate Member Logo
- Discounted Prices to Host TribalHub Webinars + other advertising options
- Receive Monthly Publication "TribalHub Industry Insights Report"



**TRIBALHUB**



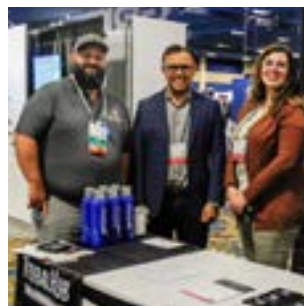
2025 PROUD ASSOCIATE MEMBER

### **ANNUAL MEMBERSHIP PRICING**

**VENDOR/SUPPLIER: \$1,895**

**NATIVE OWNED VENDOR/SUPPLIER: \$1,795**

**NON-PROFIT: \$1,695**





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Grand Sierra Resort, Reno, NV**Contact Information**

Organization:

Contact Name:

Title:

Mailing Address:

City/State/Zip:

Phone:

Email:

**Deadlines**

- **Sponsor Levels Early Registration** (Bronze and above)
  - Discount amount \$500
  - Registration packet due by December 15th, 2024
  - Payment in full due by January 31st, 2025

- **Exhibitor-Only Early Registration**
  - Discount amount \$300
  - Registration packet due by May 16th, 2025
  - Payment terms, Net 30

- **Standard Deadline**
  - August 1st or once sold out

PLEASE SUBMIT COMPLETED FORM TO ONE OF THE FOLLOWING:

Email: [Sales@TribalHub.com](mailto:Sales@TribalHub.com), or mail: PO Box 2166, Portage, MI 49081 or register online [<HERE>](#)**SELECT YOUR DESIRED PARTICIPATION LEVEL:****Booth Sponsorships & Packages**

\$13,000 - Platinum Sponsor (incl booth)  
\$9,500 - Diamond Sponsor (incl booth)  
\$7,000 - Bronze Sponsor (incl booth)  
\$4,300 - 10x10 Exhibitor Package (incl booth)  
\$4,300 - Extra 10x10 Space (Sponsors only)  
\$50,000 - Meet & Greet Sponsor **SOLD OUT**  
\$17,000 - Tuesday Cocktail Hour Sponsor (incl booth) **SOLD OUT**  
\$17,000 - Tuesday Cocktail Hour Sponsor (incl booth) **SOLD OUT**

**Branding/Specialty Sponsorships \*No Booth Inclu.**

\$7,500 - Photo Booth Sponsor  
\$5,000 - Registration Desk Sponsor  
~~\$4,000 - Notepads and Pens Sponsor~~ **SOLD OUT**  
~~\$4,000 - Program Bookmark Sponsor~~ **SOLD OUT**  
~~\$50,000 - Boat Cruise Sponsor~~ **SOLD OUT**  
~~\$6,500 - VIP Member Lounge~~ **SOLD OUT**  
~~\$6,500 - Program Sponsor~~ **SOLD OUT**  
~~\$5,500 - Lanyard Sponsor~~ **SOLD OUT**  
~~\$5,500 - Attendee Bag Sponsor~~ **SOLD OUT**  
~~\$5,500 - Polo Shirt Sponsor~~ **SOLD OUT**  
~~\$5,500 - Hotel Key Card Sponsor~~ **SOLD OUT**  
~~\$5,000 - Conference App Sponsor~~ **SOLD OUT**

**PLEASE SELECT ADVERTISING OPTIONS:****Conference Program**

Inside Front Cover - **SOLD**  
Inside Back Cover - \$1,595  
Full Page - \$995  
1/2 Page - \$595  
Prize Giveaway Ad - \$350

**Winter 2025 Magazine**

\$2,995 - 2 Page Spread  
\$2,300 - Inside Front Cover  
\$2,300 - Inside Back Cover  
\$1,995 - Meet Your Vendors  
\$1,995 - Product Spotlight  
\$1,800 - Full Page  
\$995 - 1/2 Page

**ADD ON:**

\$399 Attendee List

**MEMBERSHIP:**

VENDOR/SUPPLIER: \$1,895

NATIVE OWNED VENDOR/SUPPLIER: \$1,795

NON-PROFIT: \$1,695

Upon receipt of this form- your company will receive an invoice of payment due - Check, ACH, MC, VISA &amp; AMEX are accepted.

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% are charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee. I agree with the Payment Terms, [Privacy Policy](#) and [Terms & Conditions](#) listed on this page and the links provided. I understand that if I do NOT adhere to the payment terms, the discount stated above and booth location will be lost.

**TOTAL:****DISCOUNT:** \_\_\_\_\_**TOTAL DUE:** \_\_\_\_\_

12

Signature: (written, stamped or e-sign) \_\_\_\_\_

Date: \_\_\_\_\_

12