



27TH ANNUAL

TRIBALNET

CONFERENCE & TRADESHOW

BY  TRIBALHUB

SEPTEMBER 20-24, 2026

Hilton Anatole | Dallas, TX

Vendor Registration Packet

Registration Deadlines

1. Early Registration Discount for Exhibitor-Only

Discount amount: \$500

Registration due by May 16th, 2026

Payment terms, Net 30

2. Standard Registration Deadline: August 1st, 2026 or until sold out.

Phone: 269-459-9890 • Sales@TribalHub.com • TribalHub.com



What's Included in the Pages

P 3 - Levels of Participation and Pricing
P 4 - Tradeshow Floor
P 5 - Badges
P 6 - Specialty Sponsorships

P 7 & 8 - Logistics
P 9 - Sponsor and Exhibitor Guidelines
P 10 - Advertising Options
P11 - TribalHub Membership & Benefits

P 12- Registration Form, Terms & Conditions, Privacy Policy

Event Snapshot

TribalNet is the largest gathering in the industry of technology-minded individuals working at tribal organizations, governments, gaming/hospitality enterprises and health centers from across the United States!

Market Snapshot:

TribalNet is a NATIONAL conference. Our reach and market includes titles such as CIO, VP of IT, IT Director, IT Manager, CISO, Network Administrator, Security Administrator, Systems Administrator, Tribal Council, General Manager, CFO and other technology-minded individuals at tribal organizations, tribal governments, tribal gaming/hospitality enterprises and tribal health centers.

Week at a Glance

**The following is subject to change*

SUNDAY:

5th Annual Tribal-ISAC Outing, hosted by TribalHub

MONDAY:

Tradeshow Setup, Sessions and Meet & Greet Event

- Registration Check-in
- Tradeshow Exhibitor setup: 8am - 4pm
- Breakfast/Keynote/Sessions/Workshops/Lunch

TUESDAY:

Sessions & Tradeshow Day 1 - 2:00pm - 6:30pm

- Tradeshow Exhibitor setup: 8am - 1:30
- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 2:00 - 6:30, no sessions during this time**

WEDNESDAY:

Sessions & Tradeshow Day 2

- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 1:00 - 6:00, no sessions during this time**
- Booth prizes, raffles, and giveaways at the stage
- Tear down after prizes
- Sponsored Cocktail Hour

THURSDAY:

Workshops

- Breakfast
- Sessions and Workshops
- Conference closes at 12pm

Registration Options

REGISTRATION OPTIONS:

1. Register online [<HERE>](#)
2. Register by filling out the form on the last page and submitting to Contactus@TribalHub.com.

Registration Deadlines

1. **Early Registration for Sponsor Levels (Bronze and above)**
Discount amount: \$500
Registration due by December 18th, 2025
Payment due in full by January 31st, 2026
2. **Early Registration Discount for Exhibitor-Only**
Discount amount: \$500
Registration due by May 16th, 2026
Payment terms, Net 30
3. **Standard Registration Deadline:** August 1st, 2026 or until sold out.



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Booth & Premium Sponsorship Opportunities	Meet & Greet Sponsor \$75,000	Cocktail Hour Sponsor \$10,000	Platinum Sponsor \$13,000	Diamond Sponsor \$9,500	Bronze Sponsor \$7,000	Exhibitor 10x10 \$4,500
STAFF BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL AND WILL BE AN ADDITIONAL COST.						
Tradeshow Booth Included	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space
Booth Space Selection	Level 1	Level 2	Level 2	Level 3	Level 3	Level 4
Logo on Conference website	x	x	x	x	x	x
Business description and URL on Conference website & in app	x	x	x	x	x	x
Company logo included onsite in conference welcome signage	x	x	x	x	x	
Business description and logo included in the conference program	x	x	x	x	x	
Bonus Exposure - w/ media partners	x	x	x	x	x	
Logo on Slide at breakfast/lunch	x	x	x	x		
Custom made Social Media token	x	x	x	x		
**Exposure in attendee bags	x	x	x	x		
Social Media post of Sponsorship	x	x	x	x		
*Recognition as the sponsor of... (you choose!) THE HIGHER THE SPONSOR LEVEL THE GREATER EXPOSURE	Meet & Greet Event	Cocktail Hour Event	*Choose from Group A-B options	*Choose from Group A-B options		

***MORE INFORMATION:**

Premium sponsors are able to choose what they would like to be sponsors of!

Platinum Only (Exclusive Options)

(add'tl options may be added):

- Monday Breakfast
- Monday Lunch
- Tuesday Breakfast
- Tuesday Lunch
- Wednesday Breakfast
- Wednesday Lunch
- Thursday Breakfast
- Photo Hunt
- MORE!

Diamond & Above

(add'tl options may be added):

- Tuesday Co-sponsored Tradeshow Drinks
- Wednesday Co-sponsored Tradeshow Drinks
- Wednesday Co-sponsored \$1000 Drawing at Closing Keynote & Award Ceremony
- Co-sponsored \$2500 Bingo Run Grand Prize
- Co-sponsored AM & PM Breaks
- Co-sponsored TribalHub Datahub
- MORE!

****MORE INFORMATION:**

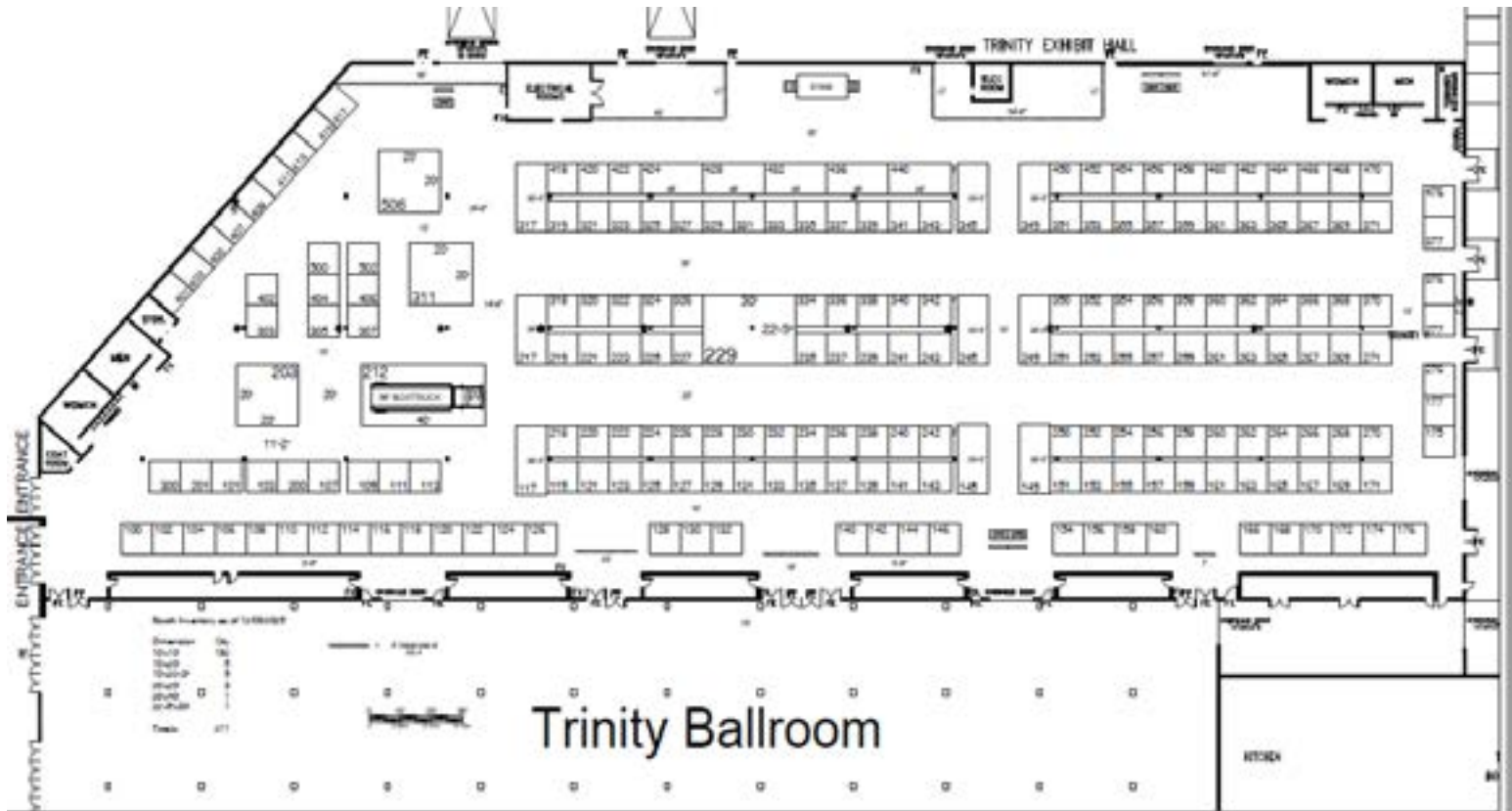
Qty 750, We will not accept: paper fliers, business cards, brochures, or other paper items.

We will accept items like pens, chargers, stress balls, etc.



Additional Booth Space

Each Sponsorship option and Exhibitor-Only option comes with a 10x10 space. Limited 10x20 and 20x20 are available for an additional cost. Be sure to choose the size you want!



Badges

BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL.

Floor - \$100

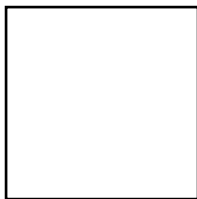
- Access to the Tradeshow Floor
- Keynotes
- Cocktail Hours (Tuesday & Wednesday) **CASH BAR**

Conference - \$395

- All Floor Badge Access items plus:
- Cocktail Hours (Tuesday & Wednesday) **w/ drink tickets**
- Sessions
- Meals on agenda
- Break refreshments
- Drinks & food on the tradeshow floor

Your Name
Your Company

CONFERENCE BADGE



Your Name
Your Company

FLOOR BADGE



Networking Ticket

- **Meet & Greet Ticket: \$150 until 8/1, \$175 after 8/1 and onsite.** The Monday Night Meet & Greet event is the only event that requires a separate ticket to attend and is not included in a badge.

Registration

BADGE REGISTRATION OPTIONS:

Badge and Meet & Greet tickets are available for purchase after your booth is registered.



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Branding/Specialty (Non-Booth) Sponsorships

THE BELOW SPONSORSHIPS ALL

- **DO NOT INCLUDE A BOOTH OR BADGES**
- Can be purchased as stand-alone OR more often, in addition to a booth
- Include pre-show recognition of your sponsor level on TribalNet's online platforms
- Include your company logo in conference program



PHOTO BOOTH SPONSOR \$7,500
(exclusive)



LANYARD SPONSOR - SOLD



PROGRAM SPONSOR - \$6,500
(exclusive)



HOTEL KEY CARD SPONSOR - SOLD



NOTE PADS AND PENS SPONSOR - \$4,500
(3 available)



CONFERENCE APP SPONSOR - SOLD



PROGRAM BOOKMARK SPONSOR - \$4,000
(exclusive)



REGISTRATION DESK SPONSOR - SOLD



POLO SHIRT SPONSOR - SOLD



ATTENDEE BAG SPONSOR - SOLD

Logistics

EXPO COMPANY

The official expo company for TribalNet 2026 is **Alliance Expo**. You will receive an email from them with information on how to access their online portal to get shipping labels, order eclectic, wifi, AV needs, and more.

TRADESHOW LAYOUT & BOOTH SELECTION

Booth selection is unavailable at this time. When available, you will be able to choose from booths being held for each level. If you have special requests we will try to accommodate; we do not guarantee your request will be filled. Layout of tradeshow floor can change at any time and may vary from actual set-up once onsite.

BADGE LEVELS

Please purchase the badge YOU require to attend the events you would like to be at during the show. To avoid being turned away at an event in front of your clients, please be sure to have the appropriate level badge for each event attended, listed on page 5. *Conference Badge is the most popular.

CONFERENCE APP

Will be available in the App Store, 2026.

BOOTH INCLUDES

Includes 6ft table draped, 2 chairs, standard I.D. sign, trash can, back drop & siderails. NO CARPET.

PRIZES, GIVEAWAYS AND FUN

Vendors are permitted to do drawings at their booth. Prizes for individual booth winners will be announced starting Wed around 5:00 on the tradeshow floor. Attendees can choose to participate in the TribalNet Bingo Run—we provide each booth with a stamp—attendees visit your booth to get a stamp on their card and receive tickets from us to enter a grand prize drawing. The winner is announced at the close of the show on Wednesday. Attendee and vendors LOVE this—driving traffic to your booth and improving levels of engagement!

SOCIAL MEDIA AND ENGAGEMENT

Connect with TribalNet on LinkedIn. Sponsors and members will get shout outs pre-event. We share so much news, deals and information on our social media platforms—don't miss out!

Contact our Sales & Account Manager



KATIE WOLF

Sales & Account Manager
katie@tribalhub.com

Hi! I look forward to informing you about the TribalNet, answering all of your questions, and help you get registered!

Please note that if you have questions email me at katie@tribalhub.com

Contact our Sales & Account Coordinator



HEATHER MALLO

Sales & Account Coordinator
heather@tribalhub.com

Hello! I am here to help answer any questions about the items you have registered for! I can help upgrade, add or, change anything!

Please note that if you have questions email me at heather@tribalhub.com

Beware of Scams

BEWARE OF SCAMS

Nobody other than our TribalHub Staff which you can see [<HERE>](#) or the official Expo Company 3rd parties listed on this page should be contacting you. In the unfortunate age of the increased need to protect data and information, we ask that you please beware of scams. If you receive phone calls or emails about the conference, tradeshow, advertising guides, travel offers, hotel stays and so on, from ANY organization other than TribalNet or chosen expo company, do NOT trust the company calling or provide them with any information. We will ALWAYS notify registered sponsors and exhibitors if any other parties are contracted who would be granted permission to contact you on behalf of the TribalNet Conference and Tradeshow. Use your best judgment and please notify us of any suspicious calls or emails referencing the TribalNet show.

Hotel Site Information

HILTON ANATOLE - DALLAS

Address: 2201 North Stemmons Freeway, Dallas, TX 75207

Room Rate starting at - \$229++/night. Discount rate expires October 29, 2025.

***TribalHub or host site hotels will NEVER call or email you to make a hotel reservation. If you receive a call or email from anyone regarding booking your stay, hang up/delete - DO NOT BE MISLED. All conferences are seeing an unfortunate uptick in these types of solicitations. This is the official hotel booking site.

Attendee List

The attendee list is available for purchase. It is sent out 2 weeks before the event and again within 2 weeks post-event. It is emailed as an excel sheet to the main point of contact listed on your registration. It will include the name, title, organization, mailing address and email of the attendee. TribalNet always gives attendees the opportunity to opt out of being on the list. **\$399**

Lead Retrieval

Lead Retrieval is available through our registration partner, eShow. Once you register you will be able to log into eShow's "Exhibitor Service Center" and purchase the Lead Retrieval. Cost is determined by eShow.

Sponsor/Exhibitor Guidelines

NON-AGENDA EVENTS: Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.

USE OF SPACE: Exhibitors may not assign, sublease, license, share or otherwise transfer the whole or any part of their Exhibit space to any third party. All aisle space is under the control of TribalNet and shall not be used for exhibit or demonstration purposes. Individual displays must not block view or intrude on space of neighboring displays. TribalNet reserves the right to restrict noise levels or music, PA systems, speakers or other potentially distracting agents. Painting, nailing or drilling of any part of the facility is not permitted.

SPONSORSHIP BENEFITS: Due to the extensive benefits included in a sponsorship package, many of which are potentially received at registration and prior to payment, registrants are required to honor their original level of TribalNet registration level or higher, downgrading is not accepted.

BOOTH SETUP: Booth must fit within your space UNLESS additional space is purchased. The contracted expo company - can assist with booth setup as described in the exhibitor kit.

SHARED SPACE OR SPONSORSHIPS: Sponsorships and Exhibiting packages are designed for ONE company. If you decide to partner with another company to share the space and/or cost, please note that only ONE company will be noted as the registered vendor, only one company will receive the benefits such as logo placement, business description and contact listed, signage, etc. If you choose to partner up, please note TribalNet will not “split” these benefits.

SECURITY: Show management will take reasonable precautions to safeguard Exhibitors' property. However, TribalNet and the Host site are not responsible for any material, articles or equipment in the exhibits. Overnight staffed security will be in effect during the conference week when exhibit hall isn't open, however no party above implies, guarantees or warranties the safety of exhibit booths or their contents.

FIRE & SAFETY LAWS: Federal, State and City Laws must be observed. Aisles and fire exits cannot be blocked by exhibits. Layout is subject to change based on fire marshal final walk through review and approval.

ELIGIBLE EXHIBITORS: Show management reserves the right to determine the eligibility of any company or product registering for the TribalNet Conference & Tradeshow.

SHOW MANAGEMENT: The TribalNet Conference is conducted under the direction of TribalHub with assistance from the host site and the expo company selected.

INSURANCE: Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expenses. Show management is not responsible for direct or consequential damages.

Advertising Options

Below are the two advertising options at minimum we suggest you evaluate investing in once registered for the TribalNet event! For a FULL look at our many advertising options - schedule time with Katie or see all advertising options [HERE](#).

TribalNet Conference Program

Onsite at the annual conference, attendees use the program daily to see the schedule, speaker bios, networking events and so much more! A great way to send a message to an actively engaged part of the market who is ready to connect!

Available Options: Full page, half page, inside front cover, & inside back cover. **DEADLINE:** 8/10/26

See previous years program here:
https://www.flipsnack.com/tribalhuhnwork/2025_tnet-program

Prize Ad: Due 8/10

Send us an image of your giveaway, a short description, and your logo that we will place in the program.

WAYS TO WIN!

ABSOLUTE BOOTH #704 Bose Bluetooth Speaker	Lenovo intel BOOTH #707 Lenovo Laptop
PERCIPIA BOOTH #1108 PlayStation 5	SOFTWARE SOLUTIONS BOOTH #1116 iRobot Roomba Combo i5 Robot - 2-in-1 Vacuum
synergy BOOTH #520 Come Play Plinko!	Walmart BOOTH #127 \$250 Visa Gift Card
NEWCOM BOOTH #529 iRobot Combo i5 Robot Vacuum and Map	MOHAWK BOOTH #1010 Amazon Fire TV Soundbars.

- Included in an e-blast sent to attendees highlighting the TribalHub Associate Members that are exhibiting at the event and encouraging them to visit your booth!
- Highlighted Booth Presence with Membership Signage
- Highlighted Listing on TribalNet's "Who's Sponsoring/Exhibiting" web page.
- Membership Recognition on Badge
- Discounted Advertising in TribalNet's Conference Program
- Member Picture at Booth

Year Round Benefits

- Access to TribalHub's Industry Information Portal - contains names of the right decision makers at many tribal casinos, governments and health centers.
- Highlighted Profile in TribalHub's Industry Information Portal
- Exclusive Email Blast Opportunity to Purchase
- Company's Message included in TribalHub's Quarterly Email
- Exclusive TribalHub Social Media Posts, 1x per quarter
- Use of TribalHub Proud Associate Member Logo
- Discounted Prices to Host TribalHub Webinars + other advertising options
- Receive Monthly Publication "TribalHub Industry Insights Report"



ANNUAL MEMBERSHIP PRICING

VENDOR/SUPPLIER: \$1,895

NATIVE OWNED VENDOR/SUPPLIER: \$1,795

NON-PROFIT: \$1,695



Contact Information

Organization:

Contact Name:

Title:

Mailing Address:

City/State/Zip:

Phone:

Email:

Deadlines

• **Sponsor Levels Early Registration**

- (Bronze and above)
- Discount amount \$500
- Registration packet due by December 15th, 2025
- Payment in full due by January 31st, 2026

• **Exhibitor-Only Early Registration**

- Discount amount \$500
- Registration packet due by May 16th, 2026
- Payment terms, Net 30

• **Standard Deadline**

- August 1st or once sold out

PLEASE SUBMIT COMPLETED FORM TO ONE OF THE FOLLOWING:

Email: Sales@TribalHub.com, or mail: PO Box 2166, Portage, MI 49081 or register online [<HERE>](#)

SELECT YOUR DESIRED PARTICIPATION LEVEL:

Booth Sponsorships & Packages

- \$75,000 - Meet & Greet Sponsor
- \$13,000 - Platinum Sponsor (incl booth)
- \$9,500 - Diamond Sponsor (incl booth)
- \$7,000 - Bronze Sponsor (incl booth)
- \$4,500 - 10x10 Exhibitor Package (incl booth)
- \$4,500 - Extra 10x10 Space (Sponsors only)
- ~~\$17,000 - Tuesday Cocktail Hour Sponsor~~ SOLD
- ~~\$17,000 - Wednesday Cocktail Hour Sponsor~~ SOLD

Branding/Specialty Sponsorships *No Booth Inclu.

- \$7,500 - Photo Booth Sponsor
- \$6,500 - Program Sponsor
- \$4,500 - Notepads and Pens Sponsor
- \$4,000 - Program Bookmark Sponsor
- ~~\$10,000 - Polo-Shirt Sponsor~~ SOLD
- ~~\$6,500 - Lanyard Sponsor~~ SOLD
- ~~\$6,500 - Attendee Bag Sponsor~~ SOLD
- ~~\$5,500 - Hotel Key Card Sponsor~~ SOLD
- ~~\$5,000 - Registration Desk Sponsor~~ SOLD
- ~~\$5,000 - Conference App Sponsor~~ SOLD

PLEASE SELECT ADVERTISING OPTIONS:

Conference Program

- Inside Front Cover - \$1,595
- Inside Back Cover - \$1,595
- Full Page - \$995
- 1/2 Page - \$595
- Prize Giveaway Ad - \$350

ADD ON:

- \$399 Attendee List

MEMBERSHIP:

- VENDOR/SUPPLIER: \$1,895
- NATIVE OWNED VENDOR/SUPPLIER: \$1,795
- NON-PROFIT: \$1,695

Upon receipt of this form- your company will receive an invoice of payment due - Check, ACH, MC, VISA & AMEX are accepted.

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% are charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee. I agree with the Payment Terms, [Privacy Policy](#) and [Terms & Conditions](#) listed on this page and the links provided. I understand that if I do NOT adhere to the payment terms, the discount stated above and booth location will be lost.

TOTAL:

DISCOUNT:

TOTAL DUE: