28TH ANNUAL

TRIBALNET

CONFERENCE & TRADESHOW

BY TRIBALHUB

SEPTEMBER 19-23, 2027
SOUTH POINT HOTEL, CASINO & SPA
LAS VEGAS, NV

Vendor Registration Packet

REGISTRATION DEADLINES

- **Onsite Registration Discount:** Save $500 when you register by December 31, 2026 and payment is received by January 31, 2027. Excludes specialty sponsorships.
- **Early Registration - Exhibitor Only:** Save $200 when you register between January 1 and May 16, 2027.
- **Associate Member Discount:** Associate Members receive a $495 discount on Sponsor and Exhibitor levels. Excludes specialty sponsorships.
- **Standard Registration Deadline:** August 1, 2027, or until sold out.

Phone: 269-459-9890 • Sales@TribalHub.com • TribalHub.com

TRIBALNET

SEPTEMBER 19–23, 2027
SOUTH POINT HOTEL, CASINO & SPA
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WHAT'S INCLUDED IN THE PAGES

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EVENT SNAPSHOT

TribalNet is the largest gathering in the industry of technology-minded individuals working at tribal organizations, governments, gaming/hospitality enterprises and health centers from across the United States!

Market Snapshot:
TribalNet is a NATIONAL conference. Our reach and market includes titles such as CIO, VP of IT, IT Director, IT Manager, CISO, Network Administrator, Security Administrator, Systems Administrator, Tribal Council, General Manager, CFO and other technology-minded individuals at tribal organizations, tribal governments, tribal gaming/hospitality enterprises and tribal health centers.

WEEK AT A GLANCE

**The following is subject to change*

SUNDAY:

6th Annual Tribal-ISAC Outing, hosted by TribalHub
- More information email sales@tribalisac.org

First Hello Cocktail Hour
- The first official gathering spot to find old friends and new connections!

MONDAY:

Tradeshow Setup, Sessions and Meet & Greet Event
- Registration Check-in
- Tradeshow Exhibitor setup: 8 AM - 4 PM
- Breakfast/Keynote/Sessions/Workshops/Lunch
- Meet and Greet event - requires a separate ticket

TUESDAY:

Sessions & Tradeshow Day 1 – 2:00 - 6:30 PM
- Tradeshow Exhibitor setup: 8 AM - 1:30 PM
- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 2:00 - 6:30 PM, no sessions during this time**
- Sponsored Cocktail Hour

WEDNESDAY:

Sessions & Tradeshow Day 2
- Registration Check-in
- Breakfast/Keynote/Sessions/Workshops/Lunch
- **Tradeshow Hall Open 1:00 - 6:00 PM, no sessions during this time**
- Booth prizes, raffles, and giveaways at the stage
- Tear down after prizes
- Sponsored Cocktail Hour

THURSDAY:

Workshops
- Breakfast
- Sessions and Workshops
- Conference closes at 12 PM

REGISTRATION OPTIONS

1. Register online **<HERE>**

2. Register by filling out the form on the last page and submitting to Contactus@TribalHub.com

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Booth & Premium Sponsorship Opportunities	Monday's Meet & Greet Sponsor $75,000	First Hello Cocktail Hour $20,000	Cocktail Hour Sponsor $17,000	Platinum Sponsor $13,495	Diamond Sponsor $9,995	Bronze Sponsor $7,495	Exhibitor 10x10 $4,995
STAFF BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL AND WILL BE AN ADDITIONAL COST.							
Tradeshow Booth Included	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space
Booth Space Selection	Level 1	Level 2	Level 2	Level 2	Level 3	Level 3	Level 4
Logo on Conference website	x	x	x	x	x	x	x
Business description and URL on Conference website & in app	x	x	x	x	x	x	x
Company logo included onsite in conference welcome signage	x	x	x	x	x	x	
Business description and logo included in the conference program	x	x	x	x	x	x	
Bonus Exposure - w/ media partners	x	x	x	x	x	x	
Logo on Slide at breakfast/lunch	x	x	x	x	x		
Custom made Social Media token	x	x	x	x	x		
**Exposure in attendee bags	x	x	x	x	x		
Social Media post of Sponsorship	x	x	x	x	x		
*Recognition as the sponsor of... (you choose!) THE HIGHER THE SPONSOR LEVEL THE GREATER EXPOSURE	**Meet & Greet Event**	**Sunday's First Hello Cocktail Hour**	**Cocktail Hour Event**	***Choose from Group A-B options**	***Choose from Group A-B options**		

*MORE INFORMATION:

Premium sponsors are able to choose what they would like to be sponsors of!

PLATINUM ONLY (EXCLUSIVE OPTIONS)

(add'tl options may be added):

- Monday Breakfast
- Monday Lunch
- Tuesday Breakfast
- Tuesday Lunch
- Wednesday Breakfast
- Wednesday Lunch
- Thursday Breakfast
- Photo Hunt

MORE!

DIAMOND & ABOVE

(add'tl options may be added):

- Tuesday Co-sponsored Tradeshow Drinks
- Wednesday Co-sponsored Tradeshow Drinks
- Wednesday Co-sponsored $1000 Drawing at Closing Keynote & Award Ceremony
- Co-sponsored $2500 Bingo Run Grand Prize
- Co-sponsored AM & PM Breaks
- Co-sponsored TribalHub Datahub
- MORE!

**MORE INFORMATION:

Qty 750, We will not accept: paper fliers, business cards, brochures, or other paper items.
We will accept items like pens, chargers, stress balls, etc.

ADDITIONAL BOOTH SPACE

Each Sponsorship option and Exhibitor-Only option comes with a 10x10 space. Limited 10x20 and 20x20 are available for an additional cost. Be sure to choose the size you want!

BADGES

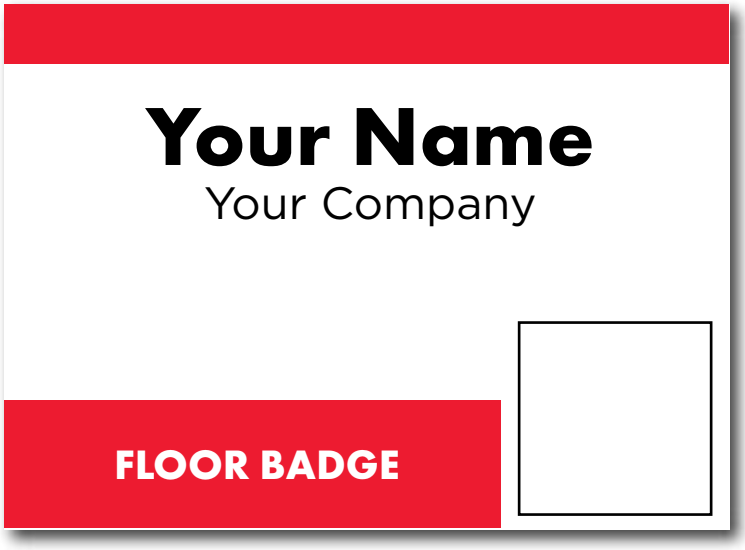
BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL.

Floor - $150

- Access to the Tradeshow Floor
- Keynotes
- Cocktail Hours (Tuesday & Wednesday) **CASH BAR**

Conference - $595

- All Floor Badge Access items plus:
- Cocktail Hours (Tuesday & Wednesday) **with drink tickets**
- Sessions
- Meals on agenda
- Break refreshments
- Drinks & food on the tradeshow floor



NETWORKING TICKET

- **Meet & Greet Ticket: $175 until 8/1, $200 after 8/1 and onsite**. The Monday Night Meet & Greet event is the only event that requires a seperate ticket to attend and is not included in a badge.

BADGE REGISTRATION

BADGE REGISTRATION:

Badge and Meet & Greet tickets are available for purchase after your booth is registered.

BRANDING/SPECIALTY (NON-BOOTH) SPONSORSHIPS

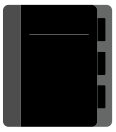
THE BELOW SPONSORSHIPS ALL:

- **DO NOT INCLUDE A BOOTH OR BADGES**
- Can be purchased as stand-alone OR more often, in addition to a booth
- Include pre-show recognition of your sponsor level on TribalNet's online platforms
- Include your company logo in conference program

TRADESHOW FLOOR CUSTOM LOUNGE - $25,000
Starting at $25,000 this area on the tradeshow space is an easy way for your company to get exposure. The starting cost includes the 20x30 space and final cost is determined by the activity going into the space. Email us to talk about the options!

POLO SHIRT SPONSOR - $10,000

PROGRAM SPONSOR - $6,500 (EXCLUSIVE)



NOTE PADS AND PENS SPONSOR - $4,500 (3 AVAILABLE)

PROGRAM BOOKMARK SPONSOR - $4,000

LANYARD SPONSOR - $6,500

HOTEL KEY CARD SPONSOR - $5,500

CONFERENCE APP SPONSOR - $5,000

REGISTRATION DESK SPONSOR - $5,500

ATTENDEE BAG SPONSOR - $6,500

LOGISTICS

EXPO COMPANY
The official expo company for TribalNet 2027 is **Alliance Expo**. Once registration opens, you will receive an email from them with information on how to access their online portal to get shipping labels, order eclectic, wifi, AV needs, and more.

TRADESHOW LAYOUT & BOOTH SELECTION
Booth selection is available at this time. You can choose from booths being held for each level during your registration process. If you have special requests we will try to accommodate; we do not guarantee your request will be filled. Layout of tradeshow floor can change at any time and may vary from actual set-up once onsite.

BADGE LEVELS
Please purchase the badge YOU require to attend the events you would like to be at during the show. To avoid being turned away at an event in front of your clients, please be sure to have the appropriate level badge for each event attended, listed on page 5. *Conference Badge is the most popular.

CONFERENCE APP
Will be available in the App Store, 2027.

BOOTH INCLUDES
Includes 6ft table draped, 2 chairs, standard I.D. sign, trash can, back drop & siderails. The space is carpeted.

PRIZES, GIVEAWAYS AND FUN
Vendors are permitted to do drawings at their booth. Prizes for individual booth winners will be announced starting Wed around 5:00 on the tradeshow floor. Attendees can choose to participate in the TribalNet Bingo Run–we provide each booth with a stamp–attendees visit your booth to get a stamp on their card and receive tickets from us to enter a grand prize drawing. The winner is announced at the close of the show on Wednesday. Attendee and vendors LOVE this–driving traffic to your booth and improving levels of engagement!

SOCIAL MEDIA AND ENGAGEMENT
Connect with TribalNet on **LinkedIn**. Sponsors and members will get shout outs pre-event. We share so much news, deals and information on our social media platforms–don't miss out!

Contact our Director of Sales & Sponsor Development | TribalHub - Sponsorship Liaison | Tribal-ISAC

KATIE WOLF
Director of Sales & Sponsor Development | TribalHub
Sponsorship Liaison | Tribal-ISAC

Hi! I look forward to telling you more about TribalNet, and our TribalHub community. If you have any questions please reach out. Email me at *katie@tribalhub.com*

Contact our Sales Administrative Coordinator

MADALYN FISHER
Sales Administrative Coordinator

Hello! I am here to help answer any questions about the items you have registered for! I can help upgrade, add or, change anything! Email me at *madalyn@tribalhub.com*

Sales & Account Representative

MONICA GOODEN
Sales & Account Representative

I'd love to help you explore the opportunities available and guide you through the registration process. Don't hesitate to reach out—I'm here to help you make the most of your TribalNet experience! Email me at *monica@tribalhub.com*

BEWARE OF SCAMS

BEWARE OF SCAMS

Nobody other than our TribalHub Staff which you can see **<HERE>** or the official Expo Company 3rd parties listed on this page should be contacting you. In the unfortunate age of the increased need to protect data and information, we ask that you please beware of scams. If you receive phone calls or emails about the conference, tradeshow, advertising guides, travel offers, hotel stays and so on, from ANY organization other than TribalNet or chosen expo company, do NOT trust the company calling or provide them with any information. We will ALWAYS notify registered sponsors and exhibitors if any other parties are contracted who would be granted permission to contact you on behalf of the TribalNet Conference and Tradeshow. Use your best judgment and please notify us of any suspicious calls or emails referencing the TribalNet show.

Approved 3rd parties we use: eShow, Alliance, Encore

HOTEL SITE INFORMATION

SOUTH POINT HOTEL, CASINO & SPA

Address: 9777 S. Las Vegas Boulevard, Las Vegas, NV 89183

Room Rate starting at - TBD

***TribalHub or host site hotels will NEVER call or email you to make a hotel reservation. If you receive a call or email from anyone regarding booking your stay, hang up/delete - DO NOT BE MISLED. All conferences are seeing an unfortunate uptick in these types of solicitations. This is the official hotel booking site.

ATTENDEE LIST

The attendee list is available for purchase. It is sent out 2 weeks before the event and again within 2 weeks post-event. It is emailed as an excel sheet to the main point of contact listed on your registration. It will include the name, title, organization, mailing address and email of the attendee. TribalNet always gives attendees the opportunity to opp out of being on the list. **$399**

LEAD RETRIEVAL

Lead Retrieval is available though our registration partner, eshow. Once you register you will be able to log into eshow's "Exhibitor Service Center" and purchase the Lead Retrieval. Cost is determined by eShow. PRICES TBD.

SPONSOR/EXHIBITOR GUIDELINES

NON-AGENDA EVENTS: Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.

USE OF SPACE: Exhibitors may not assign, sublease, license, share or otherwise transfer the whole or any part of their Exhibit space to any third party. All aisle space is under the control of TribalNet and shall not be used for exhibit or demonstration purposes. Individual displays must not block view or intrude on space of neighboring displays. TribalNet reserves the right to restrict noise levels or music, PA systems, speakers or other potentially distracting agents. Painting, nailing or drilling of any part of the facility is not permitted.

SPONSORSHIP BENEFITS: Due to the extensive benefits included in a sponsorship package, many of which are potentially received at registration and prior to payment, registrants are required to honor their original level of TribalNet registration level or higher, downgrading is not accepted.

BOOTH SETUP: Booth must fit within your space UNLESS additional space is purchased. The contracted expo company - can assist with booth setup as described in the exhibitor kit.

SHARED SPACE OR SPONSORSHIPS: Sponsorships and Exhibiting packages are designed for ONE company. If you decide to partner with another company to share the space and/or cost, please note that only ONE company will be noted as the registered vendor, only one company will receive the benefits such as logo placement, business description and contact listed, signage, etc. If you choose to partner up, please note TribalNet will not "split" these benefits.

SECURITY: Show management will take reasonable precautions to safeguard Exhibitors' property. However, TribalNet and the Host site are not responsible for any material, articles or equipment in the exhibits. Overnight staffed security will be in effect during the conference week when exhibit hall isn't open, however no party above implies, guarantees or warranties the safety of exhibit booths or their contents.

FIRE & SAFETY LAWS: Federal, State and City Laws must be observed. Aisles and fire exits cannot be blocked by exhibits. Layout is subject to change based on fire marshal final walk through review and approval.

ELIGIBLE EXHIBITORS: Show management reserves the right to determine the eligibility of any company or product registering for the TribalNet Conference & Tradeshow.

SHOW MANAGEMENT: The TribalNet Conference is conducted under the direction of TribalHub with assistance from the host site and the expo company selected.

INSURANCE: Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expenses. Show management is not responsible for direct or consequential damages.

ADVERTISING OPTIONS

Below are the advertising options we suggest you evaluate investing in once registered for the TribalNet event! For a FULL look at our many advertising options - schedule time with us or see all advertising options **HERE**.

TRIBALNET CONFERENCE PROGRAM

Onsite at the annual conference, attendees use the program daily to see the schedule, speaker bios, networking events and so much more! A great way to send a message to an actively engaged part of the market who is ready to connect!

AVAILABLE OPTIONS:

- **Full page: $995**
- **Half page: $595**
- **Inside front cover: $1,595**
- **Inside back cover: $1,595**

DEADLINE: 8/10/27

See previous years program here:
https://www.flipsnack.com/tribalhubnetwork/2026_tnet-program_final

Prize Ad: $350
Send us an image of your giveaway, a short decription, and your logo that we will place in the program.

DEADLINE: 8/10/27

Networking Ad: $350
Hosting a meeting, demo, or networking session during the conference? Advertise it here! This business card-sized ad is a great way to let attendees know where to find you.

DEADLINE: 8/10/27

Example of Prize Ad.

TRIBALHUB MEMBERSHIP - WHY GET ONE BEFORE TRIBALNET?

- Included in an e-blast sent to attendees highlighting the TribalHub Associate Members that are exhibiting at the event and encouraging them to visit your booth!
- Highlighted Booth Presence with Membership Signage
- Highlighted Listing on TribalNet's "Who's Sponsoring/Exhibiting" web page.
- Membership Recognition on Badge
- Discounted Advertising in TribalNet's Conference Program
- Member Picture at Booth

YEAR ROUND BENEFITS

- Access to TribalHub's Industry Information Portal - contains names of the right decision makers at many tribal casinos, governments and health centers.
- Highlighted Profile in TribalHub's Industry Information Portal
- Exclusive Email Blast Opportunity to Purchase
- Company's Message included in TribalHub's Quarterly Email
- Exclusive TribalHub Social Media Posts, 1x per quarter
- Use of TribalHub Proud Associate Member Logo
- Discounted Prices to Host TribalHub Webinars + other advertising options
- Receive Monthly Publication "TribalHub Industry Insights Report"

Contact our Associate Membership Representative

PAIGE CUSHMAN
Associate Membership Representative

Please note that if you have questions email me at

TRIBALHUB
2027 PROUD ASSOCIATE MEMBER

ANNUAL MEMBERSHIP PRICING
VENDOR/SUPPLIER: $1,895
NATIVE OWNED VENDOR/SUPPLIER: $1,795
NON-PROFIT: $1,695

CONTACT INFORMATION

Organization:

Contact Name: **Title:**

Mailing Address: **City/State/Zip:**

Phone: **Email:**

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PLEASE SUBMIT COMPLETED FORM TO ONE OF THE FOLLOWING:
Email: Sales@TribalHub.com, or mail: PO Box 2166, Portage, MI 49081 or register online <HERE>

SELECT YOUR DESIRED PARTICIPATION LEVEL:

Booth Sponsorships & Packages

- ☐ $75,000 - Meet & Greet Sponsor
- ☐ $25,000 - Custom Lounge on the Tradeshow Floor
- ☐ $20,000 - The First Hello Cocktail Hour (Incl booth)
- ☐ $17,000 - Tuesday Cocktail Hour Sponsor
- ☐ $17,000 - Wednesday Cocktail Hour Sponsor
- ☐ $13,495 - Platinum Sponsor (incl booth)
- ☐ $9,995 - Diamond Sponsor (incl booth)
- ☐ $7,495 - Bronze Sponsor (incl booth)
- ☐ $4,995 - 10x10 Exhibitor Package (incl booth)
- ☐ $4,995 - Extra 10x10 Space (Sponsors only) Non-Member*
- ☐ $4,500 - Extra 10x10 Space (Sponsors only) Member*

Branding/Specialty Sponsorships *No Booth Inclu.

- ☐ $10,000 - Polo Shirt Sponsor
- ☐ $6,500 - Program Sponsor
- ☐ $6,500 - Lanyard Sponsor
- ☐ $6,500 - Attendee Bag Sponsor
- ☐ $5,500 - Hotel Key Card Sponsor
- ☐ $5,500 - Registration Desk Sponsor
- ☐ $5,000 - Conference App Sponsor
- ☐ $4,500 - Notepads and Pens Sponsor
- ☐ $4,000 - Program Bookmark Sponsor

PLEASE SELECT ADVERTISING OPTIONS:

Conference Program

- ☐ Inside Front Cover - $1,595
- ☐ Inside Back Cover - $1,595
- ☐ Full Page - $995
- ☐ 1/2 Page - $595
- ☐ Prize Giveaway Ad - $350
- ☐ Networking Ad - $350

ADD ON:

- ☐ $399 ATTENDEE LIST

MEMBERSHIP:

- ☐ VENDOR/SUPPLIER: $1,895
- ☐ NATIVE OWNED VENDOR/SUPPLIER: $1,795
- ☐ NON-PROFIT: $1,695

Upon receipt of this form- your company will receive an invoice of payment due - Check, ACH, MC, VISA & AMEX are accepted.

☐ Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% are charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee. I agree with the Payment Terms, **Privacy Policy** and **Terms & Conditions** listed on this page and the links provided. I understand that if I do NOT adhere to the payment terms, the discount stated above and booth location will be lost.

TOTAL:

DISCOUNT:

TOTAL DUE:

Signature: (written, stamped or e-sign) _____ **Date:** _____