

WOULD YOU LIKE TO BE CONSIDERED BY OUR ADVISORY BOARDS TO SPEAK AT TRIBALNET?

Start with this guide and submit the [online application](#) by FRIDAY, JUNE 20, 2025

This speaker application guide includes a comprehensive overview of seven distinct tracks, each offering multiple session topics to choose from. With TribalNet's diverse audience spanning a wide range of job roles and industry segments, these seven tracks are designed to meet the unique needs of all attendees. Under each track, you'll find a variety of topic options to consider. Please refer to this guide as you complete your online **Speaker Application**.

Each topic has an accompanying summary as developed by the **TribalNet Advisory Boards**, outlining the details to be covered by the speaker applying for that topic.

When preparing to fill out the online application, please have the following information ready:

- **speaker and logistical point of contact, email & phone number**
- **speaker bio (150 word max)**
- **four key learning objectives that attendees will gain by attending the session**

You may apply for more than one topic but an additional application is required.

Incomplete submissions will not be considered. Sales pitches by vendors will not be considered. Submissions will NOT be accepted by email or phone, all interested speakers must submit through the **online application**.

Our Advisory Boards will review each of the applications submitted. The earliest you can expect to be notified if you are selected to speak at TribalNet is July 11, 2025. The dates of the conference are September 14 - 18, 2025; dates and times of each topic have not yet been assigned and will not be confirmed until August 2025.

Sessions are typically 60 minutes with 5 - 10 minutes of Q&A offered. Typical formats of our sessions include:

- **panel with moderator**
- **single presenter**
- **multiple presenters on the same topic with a different angle/approach on the subject matter**

Speakers are volunteer, unpaid and are completely separate from sponsorship. By submitting a request to speak you are not guaranteed a speaking spot until you are confirmed by a TribalHub team member that you have been selected.

For questions on the use of this guide or speaking opportunities, please contact:

Kim Curie • Events Coordinator • 269-459-9890 • kim@tribalhub.com

2025 TRIBALNET CONFERENCE TOPIC GUIDE

TABLE OF CONTENTS

PAGE 3: General Technology Track

PAGE 4: Cybersecurity Track

PAGE 5: AI's Revolution Track

PAGE 6: Leadership/Executive Track

PAGE 7: Tribal Gaming & Hospitality Technology Track

PAGE 8: Tribal Government Technology Track

Page 9: Tribal Health Information Management Track

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 1 OF 7)

General Technology Track

Session Title	Session Summary
IT Service Desk - best practices for small to midsize tribal IT teams	The service desk is at the heart of most IT structures and the first line of defense and notification for any technology related issues. However, based upon the size of the organization and the available resources, the structure and function of the service desk can vary greatly. Our presenters discuss how to create the most effective structure for small to midsize IT teams.
Knowing When it's Time to Change a Core Technology Solution	How do you determine the right time to change a core system to another solution? This is a question that every technology leader must face, and your reaction, actions and decisions in this situation can positively or negatively affect the organization for many years into the future. What do you need to do first? What are the factors you should always consider? Join this session to learn how you can more successfully navigate a decision of this magnitude.
Virtualization Options - when price becomes prohibitive	It is no secret that the cost of virtualization has changed significantly for most tribes in the past few years, while the dependence on this technology continues to be critical. Do you have any other options? Learn about how tribes are tackling this issue and looking to create a technology infrastructure that meets their available budget.
Tribal IT Department Structure - finding the best structure for your tribe	Is it better to have ONE IT team/structure that supports tribal government, gaming, health and enterprises, or is it better to have completely separate teams? This is a question that many tribes continue to ask as they look to minimize cost, maximize support, create a more secure environment and prepare their entire tribe and operations for the future. Our presenters will discuss the various common IT structures and help you determine what might be best for your tribe.
Better Project Management - how to be effective with limited resources	In most tribal environments, it often seems like every IT resource has to carry "project management" duties in their job description to be effective. We want to have dedicated project management resources, but the reality is we rarely have enough or any at all. Attend this session to learn about how you can be as effective as possible in implementing change with limited resources, including the adoption of available structures like ITIL.

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 2 OF 7)

Cybersecurity Track

Session Title	Session Summary
Incident Response and Disaster Recovery - how to recover quickly	Incident response and disaster recovery are more than just best practice policies that every tribe should have in place. These are top of mind structures that need to be regularly tested, reviewed, communicated and updated as the organization grows and changes and as technology continues to advance. Learn about best practices and how you can be better prepared to quickly recover from whatever incidents the future may bring to your tribe or tribal enterprise.
Vulnerability Remediation - best practices	So you have identified a vulnerability in your infrastructure - now what? In this session we discuss some best practices for how to proceed with different types and classifications of vulnerabilities to protect your organization.
How AI is Changing Cybersecurity - for better and for worse	Attend this session to learn how AI is both our friend and our enemy when it comes to cybersecurity. The threat actors are leveraging AI to create new and harder to detect threats, while our security vendors are adding AI powered features to their products intended to make us more secure. This is a quickly changing space that you need to be informed about.
Incident Response - the important role of non-IT execs and leaders	You don't want to wait until a serious incident occurs to understand the important role that management and executives outside of IT play in remediation. During this session we will discuss the critical role that Legal, Marketing, Insurance, Executives, Board Members and Operational Management and beyond play in the quick and successful road to recovery from a serious cyber incident.
Security Awareness - keeping it new, updated, and engaging	Employees remain a significant threat to cyber security, and engaging them in security training and vigilance in a constantly changing threat environment is a daunting challenge. We all need to train and educate our employees on cyber security, so attend this session to learn about some new and current strategies to make your own security awareness program more successful.
Be Prepared - how to spot and deal with the growth of digital impersonation	Are you prepared to quickly react if a threat actor attempts to steal or impersonate your brand, your image, your voice or your organization or employee identities? How can you spot these impersonations and what can you do if this happens? This is growing threat that every tribe needs to be prepared for and ready to take the necessary action.

AI's Revolution

Session Title	Session Summary
<p>The Building Blocks to Prepare for Unleashing AI</p>	<p>We all know that many of our employees are already using AI tools on their own or at least on their personal devices. Does this put your data or network at risk? What do you need to have in place NOW to be prepared to successfully and safely harness the benefits of AI?</p>
<p>Your Data and AI - defining your data security</p>	<p>Do you, your team and the entire organization have a clear and shared picture and definition of what exactly constitutes the crown jewels of data that you manage? Is all data equally important? How can you properly secure data or open it up to AI services if your tribe or tribal enterprises has not defined exactly what data needs to be confidential, sovereign or protected? In this session we discuss reasonable strategies for better understanding, classifying and governing your data.</p>
<p>AI in Your Third-Party Solutions - what to know</p>	<p>Seems like every vendor is promoting some new AI tools and features in their products. What exactly does that mean, and what should you be doing to understand how this might affect your own data, systems and policies? Attend this session to learn best practices when it comes to your third party solution providers and AI.</p>
<p>Real AI - how are tribes and tribal enterprises using AI?</p>	<p>Enough with the AI hype - time to focus on real world implementations of AI at tribes and tribal enterprises that are showing real results. Listen as our presenters discuss what they have already implemented and how it is changing how they operate.</p>

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 4 OF 7)

Leadership/Executive

Session Title	Session Summary
C-Suite & CIO Partnership - the need for a healthy relationship and alignment	Technology has never been more important in determining the success of every employee, department, operation and customer satisfaction across your tribe or tribal enterprise. A healthy and engaged partnership between IT leadership and the executives and board members they support is critical to success. Learn about strategies, structures and techniques to strengthen and grow the CIO & C-Suite relationships at your tribe.
Developing and Mentoring the Next Generation	Who will lead the technology team, decisions and strategy for the organization in the future? As leaders, it is our responsibility to prepare our team and the organization for ongoing success. Join this session to learn about effective methods to develop and mentor the next generation of technology leaders to help them prepare and succeed.
Executive Leadership - perspectives and discussion	There are many challenges and concerns that fall upon the executive leadership team, especially when it comes to technology. Our panelists will discuss their own perspectives on all things technology and how they perceive what the future might hold.
Modern Leadership - what tech tools and techniques should I be aware of?	The modern leader has an abundance of possible tools and resources to help them become as successful as possible, and in this session we will be sharing some of those tips and tools that your peers are using that have helped them become a more effective and efficient leader.
Technology and Cybersecurity KPIs that Make a Difference	It is easy to get lost in the volumes of data that can be presented when it comes to IT initiatives, services, effectiveness and cybersecurity. In this session we discuss some specific KPI's that you should have visibility to that will help you better understand the health and overall successfulness of your technology team, strategy and cybersecurity.
The Technology Steering Committee - what, why, and how	Who determines the technology strategy and operations that affect the operations, service delivery, security and overall success of your entire tribe and tribal enterprises? In best practice, this type of guidance on decision making would come from an organization-wide technology steering committee, providing input and direction from all key executive stakeholders. If you need to create or improve your technology steering committee, this session is for you.
Economic Uncertainty - success even in difficult economic times	Technology can drive new revenue and create cost saving efficiencies, so how do you navigate your technology investments during times of economic uncertainty or downturn? When it comes to technology, the decisions to either invest more or less can lead to unexpected results, even greater organizational cost or potentially missed opportunity. Join this discussion on how to lead and succeed in tough economic times.
More Effective Workforce Planning - using data and tools	Having the right number of resources, with the right skillset, in the right place at the right time(s) is a challenge for any leader. Having access to the available operational data and the right technology tools can make this challenge a little less daunting. Attend this session to learn some tips, tools and techniques that can help you improve your workforce planning.

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 5 OF 7)

Tribal Gaming & Hospitality Technology Track

Session Title	Session Summary
Slashing Cost - efficiencies in back-of-house technology	Efficiency and cost reduction are top of mind for every casino and hotel property. Join this session to learn about how tribal properties can and are becoming more efficient in the use of existing technology systems as well as what new tech is worth considering to gain a positive ROI.
Cashless Wallet - best practices to manage and succeed	Successfully introducing a cashless wallet to your property is far more complex than simply installing an out-of-the-box solution. Cashless creates a need for operational changes, system interface changes, marketing changes and customer experience education. Attend this session to help build or enhance your own roadmap to cashless wallet success at your property.
Mobile Apps - creating the best customer digital experience	Customers continue to get more digitally savvy, and their desire to access their gaming and hospitality experience via mobile solutions is only increasing. What is your mobility strategy when it comes to setting your property up for success? What mobile apps and solutions are being used effectively by tribal properties, and what should you be considering? Learn about mobile apps and digital solutions in this session.
Emerging Tech in Gaming & Hospitality - what's new and what might the future bring?	In this session we look at some of the newest technology that is currently changing Gaming & Hospitality, and even discuss some predictions of the technology changes you might want to be thinking about in the coming years. Technology changes quickly and the best technology minded leaders always keep an eye and an ear open to what the future holds for their teams and their tribe or tribal enterprise. Join us as we look at the technology future of gaming & hospitality.

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 6 OF 7)

Tribal Government Technology Track

Session Title	Session Summary
<p>Technology Supporting Language Preservation</p>	<p>Technology is being used by cultures around the world to enhance language learning and language preservation. Join this session to learn how Native American Tribes can and are using tech to help preserve their own language and encourage a new generation to learn and speak their traditional language.</p>
<p>Creating a Data-Empowered Tribal Government</p>	<p>How can your tribe continue towards the goal of effective data driven decision making? What are the keys to creating an environment that effectively uses data, and what are the foundational practices necessary to make the most complete data available to leadership? In this session we discuss what you can do to improve your tribes ability to drive important decisions with the right data at the right time.</p>
<p>Engaging Tribal Youth with Technology</p>	<p>Tribal youth are growing up, learning and living in a technological environment that is far different from what we or prior generations experienced. It is important that we also change the way that we communicate and connect with this younger generation to not only engage them with their tribes culture, but to help prepare them for a successful future. Our presenters discuss effective methods to reach and engage tribal youth and how to proactively get them the information they need at the milestones they are about to hit.</p>
<p>Tribal Citizen Digital Portal - what is new and what is working?</p>	<p>Connecting tribal citizens to tribal information and services through a digital online portal has been a difficult to achieve goal for tribes. Aggregating siloed data, data security and lack of out-of-the-box ready solutions complicate this. Some tribes have attempted to develop their own web portal. Some tribes have engaged with third party providers to source this citizen connectivity. Attend this session to learn how some tribes are connecting their own tribal citizens, successes and challenges, and how you might move this forward in your own tribe.</p>

2025 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 7 OF 7)

Tribal Health Information Management

Session Title	Session Summary
Fireside Chat - electronic health record system comparisons and lessons learned	Join us for a fireside chat exploring the ever evolving landscape of electronic health records (EHRs) and how to reach an agreement on what is needed when changing from one EHR to another, hearing lessons learned and the challenge of changing systems.
Disaster Recovery and Information Recovery After a Healthcare Breach	In the event of a data breach, rapid and effective disaster recovery is critical in healthcare to protect patient safety, maintain trust and ensure compliance. Recovery plans should include immediate containment, analysis and restoration. Backups must be secure, frequent and tested regularly. Post incident, systems must be hardened against future threats. Strengthen your disaster plan by attending this informative session.
Data for Decision Making - what you should know	Data becomes truly valuable when it delivers clear, actionable insights that support informed decision making. To achieve this, data must be accurate, timely, relevant and well-structured. It is essential to use the right tools for analysis. Raw data alone isn't useful without context. Good data doesn't just inform- it empowers smarter, faster decisions. Participate to get insight into how to make your data as smart as you need it to be.
Integrated Health Services and the Power of a Complete Health Record	Integrated health services rely on a unified, patient-centered approach that connects care across providers, settings, and systems. A complete health record—including clinical data, behavioral health, social determinants of health (SDOH), and historical trends—enables more informed, equitable, and proactive care. Understanding patterns in chronic conditions, utilization, and lifestyle factors helps predict risks and personalize treatment. By including data on housing, education, income, and environment, providers can address the root causes of health disparities. The result: better coordination, earlier interventions, and improved outcomes across the continuum of care.
AI for Medical Workflows and Diagnostics - a primer for early adopters	Artificial Intelligence is transforming healthcare by streamlining clinical workflows, enhancing diagnostic accuracy and reducing burdens. For early adopters AI tools can automate tasks such as medical imaging analysis, triaging patient data, predicting disease risk and optimization of health systems. AI can lead to earlier interventions and improved patient outcomes.
Rising Cyberattacks and the Role of MFA and PIV Best Practices	Healthcare organizations are facing a sharp uptick in cyberattacks, especially ransomware targeting sensitive patient data and critical systems. To combat these threats, implementing strong authentication practices is essential. Multi-Factor Authentication (MFA) and Personal Identity Verification (PIV) cards are among the most effective defenses. Best practices include enforcing MFA across all access points, regularly updating credentials, limiting privileged access, and ensuring PIV cards are properly issued, managed, and revoked when necessary. Proactive security measures like these significantly reduce the risk of unauthorized access and data breaches.