

MEMBER'S ONLY INDUSTRY INSIGHTS

Special Issue- Public Release

Increase What You Know & Who You Know!

INSIDER'S INSIGHT from TribalHub's Executive Officer, Mike Day



TribalHub is all about connection, growth and opportunity. A big part of that is access to a collection of industry information that cannot be found elsewhere. This month, we'll take a deeper look at what is available to TribalHub Members. Our Members receive this Insights Report every month. They are getting an in depth look at data we have compiled and analyzed specific to topics that are relevant and timely. Members also have a wealth of information in our Industry Information Portal. It's difficult to capture all that is contained in the portal, but we feel it is important for both our Members and the rest of our audience to understand the resources to be leveraged here. That's why this month, we are sharing the full report with our magazine readership. The portal gives our members access to industry information, peer connections, solutions and research.

We are all working in organizations that are being continuously pressured by competitors and potential disruption from the ever-beating drum of exponential change in technology and innovation. In the midst of it all, we are expected to be great leaders, visionaries, strategists, and perfect decision makers; all with limited organizational resources. In order to meet the demands placed on us, we all need to be able to leverage trustworthy resources to allow us to focus and succeed with what is core to our organization. This is where TribalHub membership comes into play. **GIVING MEMBERS ACCESS TO:**

industry information • peers in similar positions • shared research from TribalHub & our partners • resources • monthly Insight Reports connections to proven solution providers • training & education • systems/solutions (*See page 24) in use by similar Native American organizations/enterprises.

Thank you to all who are already TribalHub Members- this support allows us to continue to grow and expand the value of our information portal! If you are not yet a Member, we welcome you to consider it today. Find more at tribalhub.com/tribalhub-membership.

What entities can you connect with via the TribalHub Industry Information Portal's Searchable Database?



ENTITIES:

TribalHub Members have access to information on the thousands of organizations that are a part of the Native American community.

600+

All US Federally Recognized Tribes & Some Canadian First Nations

500+

All Tribally Owned Casinos in the US & Canada

900+

Tribal Health Facilities, IHS Facilities, & Native Serving-Urban Health Facilities

100+

Many Tribe Owned Non-Gaming Enterprises & Tribal Development Corporations

600+

Affiliated Agencies Nationwide serving Native Americans across Government, Gaming, Health & Education at the Federal, State, Regional & Tribal level.

2,700+

Vendors Serving & In Use by the Native American Industry

That's over 5,000 entities/organizations!

WHO at these entities can you connect with via the TribalHub Industry Information Portal's Searchable Database?



CONNECTIONS:

You can enhance "what you know" by expanding "who you know" in an industry or community. The TribalHub Information Portal connects you to thousands of peers with challenges and projects similar to yours.

1,500+

Government & Gaming Leaders *such as:* CEO, COO, GM, Tribal Council & Tribal Administrators

4,000+

Government, Gaming & Health Executives & Decision-Makers in: Information Technology, Finance, Purchasing, Human Resources & More

2,000+

Government & Health Operations Leaders *such as:* Tribal Enrollment, Economic Development, Health Directors & CAC's

1,500+

Gaming Operations Leaders *such as:* Marketing, Slots & Table Games, Player Development, Compliance, Gaming Commissioners, Food & Beverage and Hospitality

5,000+

Direct Points of Contact at Vendor Solutions the right name and info for a rep experienced in working with tribes

That's over 14,000 peer-to-peer & industry focused points of connection!

HEAR FROM YOUR PEERS on the impact peer-to-peer connections have made for them!



The TribalHub Regional event I attended was a great conference that allowed candid round table discussions on various topics that all in attendance could relate to. The regional conference did more than just deliver informative information but has allowed the attendees a greater network thereafter. We found great value in this community of peers and have since pursued TribalHub Membership.

- Dawn McGrady, Director of Finance, Little River Casino Resort

Having worked in both "one man" shops and led large technology organizations over the years, I can speak first hand to the importance and value of peer-to-peer connection at all levels. Interacting with peers cannot be underestimated. Whether it's simply a sounding board or a second set of eyes, or someone you meet who truly inspires you to be better at what you do while looking at things from a new perspective, the value of interacting can't be overstated.



-Chris Luter, CIO, Forest County Potawatomi Community



Having the chance to connect with other technology professionals that deal with the same struggles has been invaluable. With the relationships that I have formed, I have gained valuable real world insight into technology solutions that are successful and strategies on how to avoid ones that are not.

-Alan Walt, Interim MIS Director, Fond du Lac Reservation

I always find that talking with my peers in the industry is very insightful and helpful in understanding their approaches to problems we are all faced with. The opportunity to meet my peers and share experiences on a variety of topics is very valuable to me as a technology leader.



- Mark Treat, VP of IT, SMSC GAMING ENTERPRISE



Networking with my peers from other tribes gives me valuable resources to know that I am not alone on my journey and we can learn together.

- Lee Edberg, Cyber Security Manager, Mystic Lake Casino Hotel

HOW SHOULD YOU BE MAXIMIZING Your Membership This Month?

• Register now to attend TribalNet 2019! All TribalHub Members can receive up to \$300 OFF their TribalNet Conference Registration Fee: (\$100 off for being a TribalHub Member and if you register before 10/1 you can receive an additional \$200 off)

Plus Tribalhub Members Enjoy VIP Treatment At The Conference

- VIP Badge Recognition
- Members Only Q&A Session
- Exclusive Networking Event
- Member Only Accesses

.....and more!



KEEPING YOUR TRIBE SAFE Red Wagon Institute



While it seems like a simple word, "can't" could be killing your business. When your front-line employees think they can't serve customers better, when your management team believes they can't motivate employees, whatever the touch point, the word "can't" will infect your business and your profitability like a disease. In fact, because our brains are programmed to focus on the impossible, a culture of "can't" will feed on and grow that negativity. Tribal governments and tribal operators can create a safer environment and a safer financial future and protect their future revenues by creating a culture change where "can't" is exchanged for "can", and where leaders at all levels learn to reprogram their brain's natural inclinations from impossible to possible, opening new worlds of possibilities, positivity, and potential.

For more information on Red Wagon Institute logon to www.redwagoninstitute.com

WANT TO RECEIVE THIS REPORT EVERY MONTH? BECOME A MEMBER TODAY!

See topics from previous Monthly Industry Insight Reports:

- Gaming/Slot Accounting and Management Systems
- Enterprise Resource Planning
- Tribal Enrollment/Membership Management Systems
- Research Highlighting Training and Education in Native American Organizations

.....and so much more- find out today!

WANT TO LEARN MORE ABOUT THE MANY BENEFITS AVAILABLE WITH MEMBERSHIP?

Contact your Membership Representative at: contactus@tribalhub.com, for a FREE DEMO on how to best utilize all the benefits & discounts available through your TribalHub membership!



Turn the page to find out more about another valuable search tool available to TribalHub Members in our exclusive Industry Information Portal.

