

# INDUSTRY INSIGHTS

*Members Only Monthly Report (page 1 of 3)*

## New Builds & Expansions Across Indian Country

### INSIDER'S INSIGHT

from TribalHub's Executive Officer, Mike Day



New builds and expansions are the topic of this month's Insights. With the United States economy booming we have seen significant growth by tribes across the country in the past four years. This includes gaming and hospitality, large tribal government infrastructure projects as well as health care projects. Speaking from experience, it is wonderful to be working within any

organization that is growing and expanding versus one that is stagnant. Certainly, the workload is substantially increased, but the exciting environment and increased energy level within a growing organization usually makes it all worth it.

The challenge with new builds and expansions is exceptionally complex for any leader tasked with setting the technology direction for their organization. With the incredible speed at which technology changes and improves, it is challenging to select the right technology and solutions for projects that can often take a year or more to complete. While new builds and expansions are an excellent opportunity to try new technology and systems (and you should always be looking to push forward), making the wrong technology choices can be extremely costly.

The most basic suggestion I can give to anyone making a technology decision, and especially a long-term decision is simply not to rush the final solution selection. Over time, the cost of technology tends to decrease substantially, while the value and functionality always increases. Therefore, it makes sense to push your technology selections as far into the future as possible while still meeting your overall implementation plans and timeline. Do not feel pressured to make all of your choices and sign agreements well in advance of a project due date or completion. It might feel good from a "I have it all planned early" perspective to have all your choices made very early in a process, but it limits your ability to consider what may be a better choice at a better cost at the critical time when you are really ready to begin implementing a technology or system.

### TRIBALHUB WANTS TO HEAR FROM YOU!

As you can see from this month's focus, TribalHub loves to share success stories and information from tribes across the nation. Does your organization have a cool story you want to share? **We want to hear from you!**

Maybe your organization is utilizing a new innovative piece of technology or software? Or maybe your leadership team is going above and beyond to ensure your organization is equipped with the right tools for a successful future. We invite you to share your stories with us!

Send an email to [Marketing@TribalHub.com](mailto:Marketing@TribalHub.com) with the following information:

- Name
- Job Title/ Organization
- Brief description of the story you would like to share
- A TribalHub representative will contact you in the event we would like to feature your story!



### KEEPING YOUR TRIBE SAFE: Omnigo Software | [omnigo.com](http://omnigo.com)

#### Protecting Your Tribe with Facial Recognition

Although facial recognition (FR) technology has existed for several decades, the advancements needed to make it a fully functional, independent, and accurate security measure didn't emerge until recently.

Today, through the use of deep neural network (DNN) learning, the leading FR solutions can achieve a

remarkably high level of performance. This software, when implemented by a vendor with years of experience deploying facial recognition solutions, can increase a surveillance operator's performance by as much as 15x more than their counterparts without the technology.

Selecting a facial recognition solution that integrates with your current software is key to streamlining implementation as the technology can then utilize your existing subject database. The deployment process should involve a site survey to identify the proper locations for mounting cameras and lighting. Choosing a vendor with

experience optimizing the location of facial recognition cameras and lighting will maximize the performance of your FR software.

**Ready to learn more about facial recognition for your organization? Call Omnigo Software at 866.421.2734 to learn more about iTrak Facial Recognition.**



# INDUSTRY INSIGHTS

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## New Builds & Expansions Across Indian Country

### Northern Arapaho Tribe Pursues to Manage Their Own Healthcare

Lisa Yawakia | Marketing | Wind River Family and Community Health Care

In January of 2016, the Northern Arapaho Tribe pursued to manage their own healthcare systems by way of section 638. This would mark the beginning of new and exciting opportunities for Wind River Family and Community Healthcare. Richard Brannan, CEO, started this mission with faith and hope that the people of the Wind River Indian Reservation would have access to phenomenal health care; beyond anything that the Indian Health Services had been able to provide in years past.

Over the course of nearly 3 years, they have expanded their reach to three clinics, with locations in Arapahoe, Riverton and Ethete. Their mobile dental clinic is set to provide services to the native students attending public schools within Fremont County. Building a strong communication system within these facilities has been a true test ingenuity. Recent advancements of fiber optic availability has helped to make a lot of this possible. Wind River Internet (owned and operated by the Northern Arapaho Tribe) has been instrumental in providing the adequate and state of the art internet services to Wind River Family and Community Healthcare.

Funding through Market Tax Credits were used to help construct the new facility in Riverton, WY. It is here that patients have access to family medical services, behavioral health, dental, optometry, lab and xray, Maternal Child Health and Family Spirit Program, speech, physical and occupational therapy, and in house pharmacy needs. This will be the main site for their pediatric healthcare team. Future plans include extended evening and weekend hours.

The expanded Ethete Clinic is their newest facility, set to open its doors to patients in early November. While the current Ethete Clinic only has 2 exam rooms and a limited services. The new Ethete Clinic will now provide six exam rooms, pharmacy, lab and xray, and behavioral health. Dental services are going to be added in the future.

One of the main sources of pride for Wind River Family and Community Healthcare has been the addition of orthodontic services for our children. "Seeing our children smile and knowing that they are receiving the best medical service possible, that we can provide, has been worth all the late nights and early mornings." Richard Brannan said. "We are putting together a world class healthcare system fully equip with upgrades in nearly all of our service areas."



Current Ethete Clinic on the left and the newest facility on the right, set to open in early November.



Riverton Clinic located at 511 N 12th Street E. Grand Opening was held on August 9, 2019.



Arapaho Clinic is the main medical home for Wind River Family and Community Healthcare.



Mobile Dental Clinic set to provide dental services to local and reservation schools for Native students.



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### The Pascua Yaqui Tribe breaks ground on a new 100,000-square-foot building for its Health and Social Services Divisions

Raul Mavis | IT Director | Pascua Yaqui Tribe - Press Release provided by Abbie Fink

The new Pascua Yaqui Health Services Center II, to be located at Camino de Oeste and Calle Tetakusim, will centralize several crucial services of the Pascua Yaqui Health Services Division and the Social Services Department into a single facility: Centered Spirit, Sewa U'usim Program, Nursing Program, Diabetes Program, Pharmacy, Specialty Clinics, Health Administration and Social Services.

These departments provide critical medical, psychological, prevention/intervention and social services to the Pascua Yaqui Tribe but are currently spread out in different buildings throughout the community. Unification of direct service providers in the new building, which sits across the street from the main Health Services building, will allow the Health Services Division and Social Services Department to better serve the community through the ease of accessibility for its clients and by collaboration between the departments which, in turn, will lower the cost and increase access to the services to Tribal Members.

A specialty clinic, in which patients can receive services for cardiology, gastroenterology, gynecology, hanger, JVN retinal imaging, nephrology, orthopodus, podiatry, rheumatology, and wound care, will also be in the new building. It will also have a café and will feature covered parking with solar panels.

“We have been planning this new facility for several years,” said Raquel E. Aviles, MHI, associate director of health for the Pascua Yaqui Tribe. “Having a new facility to help us adapt to rapidly changing healthcare systems will be more efficient for our providers and more convenient for our members.”

“Also, having the leadership with the vision to embrace innovative thinking to bring to fruition the ability to provide the many health and social services that we have available from a new building will benefit our tribal citizens,” Aviles continued.

TribalHub reached out to Raul Mavis, IT Director, Pascua Yaqui Tribe to discuss this expansion from a technology perspective. Mr. Mavis stated, “We are certainly excited about this project.” From the IT side, some of the innovative technology systems being implemented for this project include:

- Comprehensive Local Area Network
- Wireless LAN integrated into a centralized system
- Bi-Directional Amplifier system to enhance cell and first responder coverage inside the building
- Integrating Informacast Fusion enterprise-wide for alerting and notification

The IT department has participated with the construction team (internal stakeholders, architects, designers, and contractors) from the project initiation. This ensured the correct design of the building from the beginning. The [IT] department’s involvement in the design would mitigate delays for the implementation of the various technologies. Part of the collaboration includes identifying specific infrastructure requirements to support the varied technologies. For example, adequate roof access for the Bi-Directional Amplifier system antennas and cabling; Main data feed (MDF) and intermediate data feed (IDF) locations and supporting infrastructure

(i.e., cooling, fire suppression), capacity and configuration for effective, safe, and reliable technology operations, as well as leaving room for growth.

With an 18-month timeline, construction is expected to be completed by late 2020 or early 2021.



### TIPS ON MAXIMIZING YOUR MEMBERSHIP

TribalHub’s searchable database should be your go-to resource before making any more technology decisions. The searchable database allows you the freedom to research all products prior to purchasing to ensure they are a good fit for your organization. Seek out vendors who are familiar with the products and working with the Native American community, plus connect peers throughout your industry who are currently utilizing the technology to inquire more about the technology.

#### Login to the TribalHub Searchable database today and begin

- Connecting with your peers- decision-makers at tribal casinos, governments and health centers
- Learning more about what technology products and solutions are in use at other tribal properties
- Searching for a specific vendor or product information
- Finding out more information on which organizations are serving or

All members have unlimited access to a database filled with over 2700 vendors who are serving & in use by tribal organizations across the nation. Also included are over 5,000 direct points of contact at vendor solutions providing you with the right name & contact information for a representative experienced in working with tribes.

#### Are you taking full advantage of your TribalHub Membership?

Contact your Membership Representative, Jeremy at [jeremy@tribalhub.com](mailto:jeremy@tribalhub.com) for a **FREE DEMO** on how to best utilize all the benefits and discounts available through your TribalHub membership!

Watch the member benefits demo video on [TribalHub.com](http://TribalHub.com) to review additional member benefits and be sure to check back here each month for quick tips on additional ways to take full advantage of your TribalHub membership!

