

2024 SPONSORSHIP OPPORTUNITIES

Regional Tribal Technology Forum

Brought to you by  **TRIBALHUB**

NORTHWEST

(Including: ID, MT, OR, WA, WY)

MAY 1-2, 2024

Muckleshoot Casino Resort
Auburn, WA

SOUTHERN CALIFORNIA

MAY 6-7, 2024

Sycuan Casino
El Cajon, CA

MIDWEST

(Including: MN, ND, SD, WI)

MAY 13-14, 2024

Mystic Lake Casino Hotel
Prior Lake, MN

NORTHERN CALIFORNIA

MAY 21-22, 2024

Cache Creek Casino Resort
Brooks, CA

MICHIGAN

JUNE 10-11, 2024

Little River Casino Resort
Manistee, MI

SOUTHWEST

(Including: AZ, CO, NV, NM, UT)

NOVEMBER or DECEMBER
Date and Location TBD

CENTRAL

(Including: KS, NE, OK, TX)

NOVEMBER or DECEMBER
Date and Location TBD

GIVE YOUR TEAM THE OPPORTUNITY TO:

- Network with this niche group of CIOs, CFOs, CEOs and GMs
- Save money and time - no need to travel to each tribe, your potential customers from each region will all be there
- Front row seat to discussions on important topics happening at tribes
- Gain unbeatable visibility and recognition with this close-knit group

ADDENDUM FOR TBD REGIONS:

As TribalHub has not confirmed a date or location for multiple of the TribalHub Regional Forums in 2024, a special addendum has been put in place in addition to the standard terms and conditions and is as follows:

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• Sponsor 2 Events - Take 5% Off

• Sponsor 3+ Events - Take 10% Off

Sample Agenda

2023 Regional Event Agenda for example use only.
*Agenda times and topics will change in 2024

1st Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
8:30-12:00	Registration and Check-In	Pickup your badge and attendee materials for the day.	Yes
8:30-10:00	Breakfast	Breakfast and great conversation to kick off your day!	Yes
9:15-10:15	TribalHub Benchmarking	Attendee Only (no sponsors)	No
10:15-12:15	Roundtable	Attendee Only (no sponsors)	No
11:30-12:00	Vendor Only Meeting	Attend this meeting to ensure you have all the details and inside scoop on how to make the MOST of your time with attendees while you are here!	Yes
12:15-1:30	Lunch & Learn	In this "speed learning" session, attendees will quickly be introduced to several partners and their latest products and solutions that are already assisting tribes and tribal enterprises across the U.S.	Yes
1:30-2:30	Regional Topic Breakouts	Attendee Only (no sponsors)	No
2:30-2:45	Break & Sponsor Connections	Take a break, recaffeinate and fuel up for the afternoon at our sponsored break! While doing so, be sure to stop by and say hello to the sponsors who are supporting your region AND making this event possible! Be sure to visit each sponsor and drop in your name ticket to be entered in a drawing to win one of three \$50 Visa gift cards!	Yes
2:45-3:45	Future Authentication Strategies	Are we ready to eliminate password logins and move on to some other form of futuristic authentication? Authentication strategy is evolving, so come and listen as our presenters walk us through current best practice authentication strategy and share with us what the future might hold for you and all of your consumers.	Yes
3:45-4:45	Shaping Present and Future Leaders	Attendees will leave this session with a renewed perspective on leadership. So many principles of modern leadership have been a part of Native American culture and traditional teachings for generations. Our speaker for this session leads this discussion and even engages attendees in a short hands-on activity to demonstrate some of what their tribe and casino does with all of their new team members. Applying principles of a traditional teaching that is thousands of years old to present day leadership.	Yes
5:30-6:15	Cocktail Hour Sponsored by Darktrace	Join new and old friends at the Tado Steakhouse located onsite. Special thank you to our evening Cocktail Hour sponsor Darktrace.	Yes
6:15-7:45	Dinner Sponsored by Infor	Enjoy dinner at the Tado Steakhouse located onsite. Special Thank You to our Title Sponsor, Infor!	Yes

2nd Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
7:30-8:30	Breakfast	Fuel up for a great morning!	Yes
8:30-10:15	Workshop - Leadership Development and Team Building	In this interactive workshop we'll explore the characteristics of effective team communication and how self-awareness helps you lead and collaborate better with peers and teammates. You'll discover some quick, daily best practices to factor professional development into your day when you are on the go! Be sure you have completed the 3 short assessments prior to the session in order to get the most out of our time!	Yes
10:30-11:30	TribalHub Benchmarking - Part 2	In this session we will quickly take a look at some benchmarking statistics and facts for this region from data in the TribalHub portal and data collected in the Monday 9am session. We will be including a very brief demonstration of the new TribalHub Members' Portal.	Yes
11:30-11:45	What's Next?	Now what? Get some final details from the TribalHub team regarding the actionable steps you can take as well as important dates to mark on your calendar as we look at the rest of the year!	Yes

More details will be added to the agenda once finalized. Some sessions may be closed to vendors.

Benefits

Sponsorship Opportunities	Title Sponsor (Exclusive) \$12,000	Cocktail Hour Sponsor (Exclusive) \$7,500	Partner Sponsor (4 Available) \$6,000
Complimentary registrations for your staff	3	2	2
Logo on event's web page with URL	X	X	X
Included in pre-event or post event email	X	X	X
Included in pre-event or post event social media post	X	X	X
Logo included on welcome signage and welcome packet	X	X	X
High-top table set up @ Lunch & Learn and breaks with ID sign provided by TribalHub. No pop-up banners, signs or products on table. This is simply a spot to meet not an exhibitor booth.	X	X	X
Your logo & your message on Lunch & Learn flyer created by TribalHub and placed at each seat during Lunch on the 1st day.	X	X	X
Lunch & Learn: 5 minutes during day 1 to showcase your products, solutions, and introduce your team. See page 6 for details on what is expected.	X	X	X
Ability to send a 1 page flyer to be included in the attendee folder that attendees receive at check-in. You print and you ship to TribalHub.	X	X	X
List of attendees who have not opted out of being included on the list	X	X	X
3 month banner ad on all TribalHub websites	X		
Exclusive social media post prior to event	X		
Sponsor of the day 1's evening networking dinner/social event	X		
Flyer created by TribalHub placed at each seat at day 1's dinner/social event. Will have your logo and message (written by you) on it!	X		
Highlighted on event invitations as day 1's dinner/social event. Included on invitations & other pre-show marketing if registered before mailing date.	X		
Opportunity to provide opening remarks at day 1's dinner.	X		
Provide the fun during our cocktail hour after day 1's day long sessions! Great exposure before and during the event		X	

Lunch & Learn Guidelines and Requirements

To get the best use of your time during the Lunch and Learn portion of each event we have created a guideline for knowing the flow and expectation of the Lunch and Learn.

- TribalHub will monitor time, you will not be allowed to run longer than your allotted time.
- Other sponsors will be in this event.
- Introduce yourself and your team.
- Share about your company and why you are here sponsoring this event.
- Tell attendees what your main products and/or services are that you provide to Indian Country and to which division ie: health, gaming, gov't/community, enterprise or other. Shed light on what problems or issues your company, products or services might be solving for tribes.
- Provide any insight you can share as to what you may be doing already in Indian Country.
- If you have a use case or success story specific to Indian Country now would be the time to share.
- Tell the audience why you would be a good partner to tribal organizations and/or enterprises.

Guidelines of what is NOT expected:

- Do not spend your entire time talking about your product. Instead, sell yourself, your company and your story of how you are solving an issue so attendees are engaged and want to continue the conversation and chat with you throughout the event.
- Do not dive into overly technical details of your product.
- No PowerPoint, no slides or videos.

Registration

Complete & sign the form below and submit to: Sales@TribalHub.com

Company:

Contact Name:

Contact Title:

Mailing Address City/State/

Email:

Phone:

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Upon registration, also submit:

- Logo - high resolution (PDF or .eps version)
- Business description (50 words max)

NORTHWEST

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Title Sponsor - SOLD
Cocktail Sponsor - SOLD
Partner Sponsor - SOLD

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SOUTHWEST

November or December

Location TBD

Title Sponsor - \$12,000
Cocktail Sponsor - \$7,500
Partner Sponsor - \$6,000

CENTRAL

November & December

Location TBD

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Total from Above:

Discount Amount:

Total Due:

Payment Terms

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee.

I agree to all payment requirements listed above.

I agree to the [Privacy Policy](#) and the [Terms & Conditions](#).

Printed Name:

Date:

Signature: (written, stamped or e-sign)