

2023 SPONSORSHIP OPPORTUNITIES

Regional Tribal Technology Roundtable Forum

BECAUSE TECHNOLOGY IS
DEFINING YOUR TRIBE'S SUCCESS.

Hosted by  **TRIBALHUB**

NORTHERN CALIFORNIA

April 24-25
Rolling Hills Casino
Resort

SOUTHERN CALIFORNIA

MAY 8-9
Soboba Casino Resort

MIDWEST REGION

Including: MN, ND, SD, WI
MAY 15-16
Treasure Island Resort
& Casino

NORTHWEST REGION

Including: ID, MT, OR, WA, WY
MAY 22-23
Emerald Queen Casino &
Hotel

MICHIGAN

JUNE 5-6
Kewadin Casinos

Give your team the opportunity to:

- Network with this niche group of CIOs, CFOs, CEOs and GMs
- Save money and time - no need to travel to each tribe, your potential customers from each region will all be there
- Front row seat to discussions on important topics happening at tribes
- Gain unbeatable visibility and recognition with this close-knit group

- *Sponsor 2 Events - Take 5% Off*
- *Sponsor 3+ Events - Take 10% Off*

2023 REGIONAL EVENT AGENDA

**Agenda times and topics are subject to change*

1st Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
8-3:00	Registration	A warm welcome from the TribalHub team- pickup your badge and important forum materials. TribalHub Members grab your welcome gift!	Yes
8-10:00	Breakfast	Breakfast on behalf of our sponsor.	Yes
9-10:00	TribalHub Benchmarking - Part 1	Bring your laptop for this session! While you finish your breakfast and second cup of coffee, a TribalHub representative will lead the way as one representative from each tribe or tribal casino will complete an online TribalHub common systems survey for their tribe. This will provide you and all attendees with more meaningful benchmarking data to be presented in the 11am session on Day 2.	Yes
10-10:15	Event Kickoff	Join us in this opening welcome session as we summarize the days' events, quickly introduce your regional group ambassadors and help you understand how to make the most of the next two days.	Yes
10:15-12:15	Roundtable- Attendees Only	Always one of the most popular and meaningful sessions in our annual regional events, this is your opportunity to connect or re-connect with your peers at tribes from your region. In this roundtable style session, everyone will have the opportunity to introduce themselves and to share information or questions with the entire group in a session that will be limited to only employees from tribes.	No
12:15-1:30	Lunch and Learn	Join together for lunch on behalf of your sponsors! PLUS have time to network and hear from the event sponsors. Be sure to visit them at their table for a chance to win some awesome prizes!!	Yes
1:30-2:30	Regional Topic Breakouts- Attendees Only	Your region. Your hour! Keep an eye out for a quick survey leading up to the forum- tell us what you want to talk with your peers about. Facilitated by regional ambassadors- this hour will be your chance to dive deeper into the topics that matter most for your region.	No
2:30-2:45	Break & Sponsor Connections	Take a break, recaffeinate and fuel up for the afternoon at our sponsored break! While doing so, be sure to stop by and say hello to the sponsors who are supporting your region AND making this event possible! Be sure to visit each sponsor and drop in your name ticket to be entered in a drawing to win your choice of a really great techy prize!	Yes
2:45-3:45	Session- Cybersecurity Topic	Details of the session focus and speakers are TBD.	Yes
3:45-4:45	Session- Strategic Innovation and Leadership Topic	Details of the session focus and speakers are TBD.	Yes
5:30-6:15	Cocktail Hour	New friends and old friends- make connections at this event leading into dinner!	Yes
6:15-7:45	Dinner	Enjoy wrapping up the day at dinner on behalf of our title sponsor.	Yes

2nd Day of the Regional Event

Time	Event	Summary	Sponsors Allowed
7:30-8:30	Breakfast	Fuel up for a great morning!	Yes
8:30-10:15	Workshop- Leadership Development and Team Building	Start your day off with some fun and enjoy some eye-opening discoveries about your teams and peers during this workshop and presentation.	Yes
10:30-11:30	TribalHub Benchmarking - Part 2	In this session we will quickly take a look at some benchmarking statistics and facts for this region from data in the TribalHub portal and data collected in the Monday 9am session. We will be including a very brief demonstration of the new TribalHub Members' Portal. Bonus - attend this session to be earn an entry for a \$200 Visa gift card! Must be present to win!	Yes
11:30-11:45	Closing and Prizes	It wouldn't be a TribalHub event without wrapping things off with some fun and prizes- stick around and see what you can go home with!	Yes

More details will be added to the agenda once finalized. Some sessions may be closed to vendors.

BENEFITS

Sponsorship Opportunities	Title Sponsor (Exclusive) \$10,000	Cocktail Hour Sponsor (Exclusive) \$7,500	Partner Sponsor (4 Available) \$5,000
Complimentary registrations for your staff	3	2	2
Logo on event's web page with URL	S	S	S
Included in pre-event or post event email	X	X	X
Included in pre-event or post event social media post	X	X	X
Logo included on welcome signage and welcome packet	O	O	O
High-top table set up @ Lunch & Learn and breaks with ID sign provided by TribalHub. No pop-up banners, signs or products on table. This is simply a spot to meet not an exhibitor booth.	X	X	X
Your logo & your message on Lunch & Learn flyer created by TribalHub and placed at each seat during Lunch on the 1st day.	L	L	L
Lunch & Learn: 5 minutes during day 1 to showcase your products, solutions, and introduce your team. See page 6 for details on what is expected.	D	D	D
Ability to send a 1 page flyer to be included in the attendee folder that attendees receive at check-in. You print and you ship.	X	X	X
List of attendees who have not opted out of being included on the list	X	X	X
3 month banner ad on all TribalHub websites	X		
Exclusive social media post prior to event	O	O	O
Sponsor of the day 1's evening networking dinner/social event	X		
Flyer created by TribalHub placed at each seat at day 1's dinner/social event. Will have your logo and message (written by you) on it!	U	U	U
Highlighted on event invitations as day 1's dinner/social event. Included on invitations & other pre-show marketing if registered before mailing date.	X		
Opportunity to provide opening remarks at day 1's dinner.	T	T	T
Provide the fun during our cocktail hour after day 1's day long sessions! Great exposure before and during the event		X	

LUNCH AND LEARN GUIDELINES AND REQUIREMENTS

To get the best use of your time during the Lunch and Learn portion of each event we have created a guideline for knowing the flow and expectation of the Lunch and Learn.

- TribalHub will monitor time, you will not be allowed to run longer than your allotted time.
- Other sponsors will be in this event.
- Introduce yourself and your team.
- Share about your company and why you are here sponsoring this event.
- Tell attendees what your main products and/or services are that you provide to Indian Country and to which division ie: health, gaming, gov't/community, enterprise or other.
Shed light on what problems or issues your company, products or services might be solving for tribes.
- Provide any insight you can share as to what you may be doing already in Indian Country.
- If you have a use case or success story specific to Indian Country now would be the time to share.
- Tell the audience why you would be a good partner to tribal organizations and/or enterprises.

Guidelines of what is NOT expected:

- Do not spend your entire time talking about your product. Instead, sell yourself, your company and your story of how you are solving an issue so attendees are engaged and want to continue the conversation and chat with you throughout the event.
- Do not dive into overly technical details of your product.
- No PowerPoint, no slides or videos.

SPONSORSHIP OPPORTUNITIES

REGISTRATION:

Complete & sign the form below and submit to: Sales@TribalHub.com

Company: _____
 Contact Name: _____ Contact _____
 Mailing Address City/State/ _____
 Email: _____ Phone: _____

Upon registration, also submit:
 Logo - high resolution (PDF or .eps version)
 Business description (50 words max)

NORTHERN CALIFORNIA APRIL 24-25	SOUTHERN CALIFORNIA MAY 8-9	MIDWEST REGION Including: MN, ND, SD, WI MAY 15-16
Title Sponsor - \$10,000 Cocktail Sponsor - \$7,500 Partner Sponsor - \$5,000	Title Sponsor - \$10,000 Cocktail Sponsor - \$7,500 Partner Sponsor - \$5,000	Title Sponsor - \$10,000 Cocktail Sponsor - \$7,500 Partner Sponsor - \$5,000
NORTHWEST REGION MAY 22-23	MICHIGAN JUNE 5-6	
Title Sponsor - \$10,000 Cocktail Sponsor - \$7,500 Partner Sponsor - \$5,000	Title Sponsor - \$10,000 Cocktail Sponsor - \$7,500 Partner Sponsor - \$5,000	

Total from Above: _____

Discount Amount: _____

Total Due: _____

Sponsor 2 Events - Take 5% Off - Sponsor 3+ Events - Take 10% Off

Payment Terms
 Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee.

I agree to all payment requirements listed above.
 I agree to the [Privacy Policy](#) and the [Terms & Conditions](#).

Printed Name: _____ Date: _____
 Signature: (written, stamped or e-sign)